Big Sandy, Texas

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PASTOR'S REPORT

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To All Pastors of Churches Worldwide: GREETINGS! Having just completed a letter to be sent to members and co-workers, I wanted to share it with you, in advance. I'm really excited about the progress being made in improving our radio and TV coverage of the vast U.S. population:

-- Garner Ted Armstrong

Dear Brethren, Co-Workers and helpers:

At last---a new beginning---OUR OWN NETWORK! Starting March 27th, I'll be back on the air, LIVE, with daily half-hour, ad-lib radio broadcasting----this time on a combination of telephone line hookups with several stations in California, and one in Tucson, Arizona, live, all at the same time, with a number of others (perhaps up to 12 or more) the same day, or within the same 24-hour period!

For now, these stations are on the Pacific Coast, but we are beginning, and we hope to gradually expand the participating stations until we have full coast-to-coast representation!

Here is what it now appears will be the beginning lineup of stations:

Live, Monday through Friday, on KBOB FM, KBRB AM, West Covina, 740 kc, $\overline{10,000}$ watts, from 12:00 noon to 12:30 PM. We were on this station for several years, and it can be heard clearly over most of the greater Los Angeles area, and in Pasadena.

Live, Monday through Friday, on KLRO FM, San Diego, 94.9 Mc, 5,000 watts, with tape delay on KFMB, 760 Kc, 5,000 Watts in San Diego the same night at 11:30 to 12:00 PM. This is one of the leading stations in San Diego, and, even though it is a very late time, it is a beginning, and in each case our agency will be attempting to improve the times as we can, and will be closely monitoring the response.

Live, Monday through Friday, on KTUC, 1400 Kc, Tucson, from 12:00 to 12:30 PM Los Angeles time; 1:00 to 1:30 PM Tucson time.

The same night, we will be on several major stations, reaching vast areas of dense populations.

For example, we have lined up KLAC Los Angeles, a major country/western station, 570 on the dial, 5,000 Watts (heard all over southern California) Monday through Friday, from 11:00 to 11:30 PM.

Also, a 50,000 Watt San Francisco station, KNBR, 630 on the dial, clear channel, heard from Northern California to Bakersfield, Monday through Friday, 11:25 to 11:55 PM. Our churches from Chico, Sacramento (2), Fairfield, Santa Rosa, Oakland, San Francisco, Palo

Alto, San Jose, Modesto, Monterey, Fresno, Visalia and even Reno should be able to hear KNBR, even though it will be very late for most. Many other cities; Madeira, Tipton, Tracy, Auburn, etc., will be within this station's coverage map. Also, another big 50,000 Watt station KFBK Sacramento. In Portland, Oregon, another 50,000 Watt station, KLIQ, will air the program from 12:30 to 1:00 PM, during the noon hour, the following day by tape-delay. KLIQ reaches much of the northern half of Oregon, and all of the Willamette Valley.

At the same time of day, KDIG in Riverside/San Bernardino, California will air the same program; from 12:30 to 1:00 PM. KDIG is at 1240 on the dial, 1,000 watts. Through the season, we will follow Dodger baseball on this station.

In Glendale, the program will be heard from 6:30 to 7:00 PM the same evening following our live broadcast at noon over KIEV, 870 on the dial, 5,000 watts, and this station can be heard in Orange County. That means MILLIONS of people will be within reach of the program in the greater Los Angeles area either at noon, or in the evening, or later at night, all on the same day! The following day, KGAB FM, Oxnard/Ventura, California, will air the broadcast from 12:30 to 1:00 PM. They are 95.5Mc, at 3,000 watts.

We have a very early morning time in San Luis Obispo; from 5:30 to 6:00 AM over KUNA FM, 96.1 on the dial at 5,400 watts.

Then, in Eureka California, KINS, at 980 Kc, 5,000 watts, will air the program Monday through Friday from 9:30 to 10:00 PM. In Salinas, south of San Francisco, KTOM, 1380 on the dial at 5,000 watts, will air the program from 11:00 to 11:30 PM the same night.

As I said---many of these times are less than satisfactory! We want to urge our agency to work hard toward improving the times as stations can clear the "strip" (meaning the same time slot, five times each week) for our program. But rather than wait any further, I wanted to begin NOW; as soon as possible, and hope and pray we can not only improve the times on many of these stations over the months to come, but can add additional stations as well.

I have asked Mr. Dick Janik, of Ed Libov Associates, Inc., to press toward obtaining time in Seattle/Tacoma area; in Fresno, Bakersfield, and other major California cities, and of course, to canvass the whole Mountain States area for hook-ups at or near these same time periods!

Even though some times are much later than I would wish, I have to think back many years when I would be driving to the Feast across the country; sometimes taking different routes. It was always inspiring to be able to hear the broadcast several times within a few hours just by twirling the dial on my car radio! I have remembered times in New Mexico, Texas, or other Southwestern or Southern states when I could hear the program on two or three or more places on the dial at the same time! All from different cities in different states (or even coming from Mexico) of course, but we used to really be BLANKETING this nation with the Gospel of the Kingdom, and in recent years we have become too much of a whisper, and not enough of a SHOUT!

Brethren, I am not "happy" with all of these station buys. Some of them are nowhere near as good as I might hope. But I AM happy we are making a new BEGINNING! With the knowledge that the populations of Los Angeles, San Diego, Tucson, and all their dozens of other cities that are part of these complexes are all within the radius of three stations, LIVE, for a half-hour every day from 12:00 to 12:30 during the noon hour---I know I'll be inspired to do better broadcasting!

Perhaps it is difficult for some of you who live in New England, the South, the Atlantic Seaboard, the Midwest and the Plains states to become enthusiastic when I talk about a "West Coast Network!"

BUT, remember, we want to do the SAME THING IN YOUR AREA as God provides the wherewithall! We hope to begin various regional networks of stations, finally achieving an entire NATIONAL NETWORK, all broadcasting the program at some time ON THE SAME DAY!

With the shocking pace of world affairs and conditions, I feel it is imperative we reach the populations while current happenings are still CURRENT; as in the recent developments in the Mideast; the growing difficulties between Japan and the United States over trade; the devastating blow to the economy from the coal strike, and such prophetically significant events!

The rapid changes which come, almost daily, make the concept of two to three week tape-delay broadcasting completely obsolete! The WHOLE WORLD CAN CHANGE in such a short period! Will you pray we can begin broadcasting like this EVERYWHERE? Pray that we can set up such a lineup of stations where YOU live, and your family and loved ones! I know this is what God WANTS us to do! It is what He has COMMISSIONED we must do! "And this gospel of the kingdom shall be preached in all the world for a witness unto all nations; and THEN shall the end come!" said Christ (Matt. 24:14). "Cry aloud, spare not, lift up thy voice like a trumpet, and shew my people their transgression, and the house of Jacob their sins!" said Isaiah (Isa. 58:1).

The new programs I will be making will come right out of the books of Matthew, Mark, Luke and John. I'll be showing, DAILY, how the march of TODAY'S EVENTS coincide with the prophecies of Christ Himself; How Jesus Christ was a NEWSCASTER, foretelling the conditions we see around us right now; promising the intervention of God before human kind destroys itself!

We are going to be walking through these doors BY FAITH! My father has said over the years; this is a work OF FAITH——of FAITH IN THE LIVING GOD! What I have told you about radio in this letter is not in the budget——it is stepping over and above the currently budgeted amounts for media! For example, the main station in Los Angeles will cost over 1,000 dollars per week, for five programs! The big 50,000 watt station in San Francisco costs almost double that amount! Nevertheless, it is time we put that 30-minute radio program back on the air waves where the millions can hear it! In times past, we would receive letters or phone calls from people who had heard the program in all parts of the country, at various times. Many times, I have heard salesmen, farmers, truck drivers, factory workers and others

tell me of hearing the broadcast at all hours of the night and day ---salesmen who travel across the country could hear the program practically everywhere! We need that kind of coverage again!

So, as I said, this is the <u>beginning!</u> Now, let me tell you about some very exciting new developments in TELEVISION! The following cities have been completely <u>confirmed</u> for new television programs:
KTUL TV in Tulsa; KERO TV in Bakersfield; KMTC TV in Springfield, MO; WSPD TV in Toledo; WTVF TV in Nashville; KTHV TV in Little Rock; WAKR TV Akron/Cleveland, OH; WSTV in Wheeling-Steubenville, OH; WLEX TV in Lexington, KY; WIIC TV in Pittsburgh, PA.

In addition, we have all but confirmed WTTG TV, channel 5, in the nation's capital, on Sunday nights from 10:30 to 11:00 PM; we are working on confirming Columbus, Georgia, the CBS station there, from 1:30 to 2:00 PM every Sunday, and, in Akron/Cleveland, we have made a change from an independent station on Sunday morning to the ABC station, number 1 in the market, following the Sunday Night ABC Movie which has a huge audience, from 11:00 to 11:30 PM. We will be paying several hundred dollars less for the number one station, following the most-watched program on Sunday night!

Station management in Denver, Detroit, Orlando, Boston, Miami, Jacksonville, Duluth, and several other cities are viewing tapes, and our agency is working to open times in these, and several other cities!

By my next letter, perhaps we will have more good news to give you!

Just yesterday, the second group of our ministers, who are taking graduate courses here at the college, went over to Tucson for a lengthy visit with my father, Mr. Herbert Armstrong, who is still recuperating from his near brush with death in August of last year. He has wanted to instruct as many of our ministers as possible in the major, trunk-of-the-tree basics on the whole purpose and plan of God; the restoration of God's GOVERNMENT to this earth; how it all began when the Government of God was taken from the earth at the rebellion of Satan and the angels who followed him---and how Christ will RESTORE God's government here, at the time of the "restitution of all things!" He is feeling well; though continually concerned about gaining more strength. I know you will continue to pray for him; for his complete recovery, and ask that God will empower him to continue fulfilling the great commission given to him!

We have been laboring through a serious cash flow crisis again these past few weeks; no doubt in part because of the severe weather which has hurt the whole national economy; and which has cost some of you brethren and co-workers your jobs, or has hurt your own personal incomes! For those who can help shoulder the burden for the others who cannot——we are humbly and sincerely grateful to you! Now, as we step through these many new doors on faith that God will supply the need, I want to ask you, on behalf of and with my father; WILL YOU PRAY WITH US THAT GOD WILL HEAR, AND SUPPLY THAT NEED? If enough of us agree on this earth, even two who are sincere, and who God hears, then we can KNOW, in fatih, that God will provide!

THANK YOU, in advance, for continuing to help in this great and growing work! With another book deadline in less than 3 weeks, and live, half-hour daily radio once again before me (though I have done it for 22 years now), I'll be busier than ever---thanks for all your help!

With much love, in Jesus name,

Same Ed Amstry

PLANS FOR MINISTERIAL RETREATS We're beginning to firm up plans for ministerial retreats for the coming summer. Allie and I plan to leave Pasadena during the Days of Unleavened Bread, arriving in Albuquerque for the last Day of Unleavened Bread and continuing to Big Sandy on April 30 where the first retreat will begin Monday morning, May 1 and will last for three days. We then hope to spend the next Sabbath in Little Rock followed by a retreat at the Buffalo River State Park in Arkansas beginning Monday morning, May 8, and again lasting for three days. Planning is under way for other retreats in California and Oregon in July (dates are yet to be firmed up), and a retreat at SEP in Orr, Minnesota beginning Monday morning, August 7.

There are still other retreats in the planning stages, but we'll have to wait until we hear from the Area Coordinators on them. If you have any ideas, suggestions, etc., please contact the Area Coordinator immediately.

Meanwhile, we want to hear from you if you plan to attend one of these scheduled retreats. From several points of view, it is very important for us to know how many people are planning to attend. In addition to the obvious problems of being sure we have the necessary facilities, knowing how many people plan to be there is extremely important in planning the number of people to bring from Headquarters and what workshops to schedule.

There are certain ground rules common to these retreats. All ordained men within a reasonable distance of each retreat are invited. We have no particular objection to a man traveling clean across country to a retreat he wishes to attend, but it may involve vacation time for travel (call Ted Herlofson for clarification). Wives and children are also invited, because we want the retreats to be a family affair. No special provisions are made for the children, however, so parents are completely responsible for the supervision and entertainment of their children. There will be plenty of time for family recreation as well as for an educational experience.

You can check with the coordinator for each retreat about the availability of places to pitch tents, hook up campers, etc. In some cases, there may be cabins or shelters available if you wish, although we have no budget for the rental of cabins, camping trailers, camping equipment, etc.

Each family (unless it is otherwise designated for a specific retreat) is completely responsible for taking care of their own

food. Nothing will generally be provided except basic camping facilities, lots of fresh air, plenty of fellowship, and hopefully a spiritual uplift from Bible studies, instruction on sermon preparation, and seminars on any subject beneficial to the ministry. My wife and I plan to be present at each of the retreats this year if circumstances make it possible, and we plan to use other administrators and teachers from Pasadena as well.

If you plan to attend the Big Sandy camp, please contact Sherwin McMichael as soon as possible and give him the details regarding the number who will be attending from your family, and how you will be camping. For the Buffalo River retreat, please contact Dennis Pyle, and for the Orr, Minnesota retreat, please contact Bob Roufs.

Last year's retreats were beautiful opportunities for fellowship, for spiritual rejuvenation, for contact with representatives from Headquarters and for personal growth. We expect to see that pattern repeated this year.

By the way, if you lack camping experience, don't worry about it. We feel sure there will be a number of experienced campers there who will be more than happy to introduce you to the mysteries of putting up a Coleman tent.

Let us hear from you right away--if we get too many people, we may have to limit the enrollment in some of the areas.

-- Ronald L. Dart, Pastoral Administration

GTA ATTENDS NATPE CONFERENCE On Saturday, March 4th, Mr. Ted Armstrong attended the 15th annual conference of the National Association of Television Program Executives at the Los Angeles Bonaventure Hotel.

This association consists of television station program directors and managers whose main function consists of providing program material for broadcast in the United States. The association yearly presents the "Iris Awards" to stations who have produced outstanding productions in the areas of performing arts, sports, public affairs, varieties, etc. The program Master of Ceremonies was Dick Clark and the awards were presented by stars such as Carol Burnett, Lloyd Bridges, Jim Nabors, Dinah Shore, Jean Stapelton, Betty White, Peter Marshall, Mike Douglas and Phil Donahue to name a few. The NATPE Award of the Year was given to Jerry Lewis for his humanitarian efforts for Muscular Dystrophy and other charities. Our TV studio provided equipment to video tape the event and a special tape was edited for the 14 station winners which is now being assembled and being sent out almost immediately. At next year's NATPE meeting the agency is making preliminary plans for a dinner hosting various station owners, program directors and managers at which Mr. Armstrong will speak. The public relations value is extremely useful in getting G.T.A. and the program better known throughout the industry. -- John Lundberg, Media Division

WATS LINE TO BE LISTED NATIONWIDE In his continuing efforts to make the Church easily accessible, Mr. Ted Armstrong has approved the listing of the Church's WATS line number in telephone directory yellow pages across America. The phone number will appear in all

metropolitan directories where there is a local congregation.

A major reason for this new advertising medium is to help people contact the Work--even when they miss or forget the WATS line number given on the radio/television programs. After the number appears in the directories, Mr. Armstrong plans to remind listeners and viewers every so often that they can "check their yellow pages" for our WATS number.

When listeners or viewers call Pasadena, trained operators will handle their literature requests—or in cases needing ministerial counsel, refer the caller's phone number to the local minister for follow—up. Such a procedure will help keep the ministry's home phones from being bombarded with "general information" calls.

Original plans had considered listing the WATS number in the white pages also, next to local pastors' phone numbers, but costs have proved this to be prohibitive. Because of printing schedules of telephone directories (directories are printed only once a year), it will probably be next fall before the WATS line listings begin to appear across the country.

-- Richard Rice, Mail Processing Center

ON THE WORLD SCENE

AMERICA'S OPEN BORDER This week will be one President Carter wishes he never had to go through. By nature a self-described "conciliator," rather than an take-charge leader, Mr. Carter is having to invoke the Taft-Hartley Act in order to force a temporary end to the nation's three-month old coal strike. How successful he is at meeting the challenge from the nation's soft-coal miners will determine the health of the economy at home and the dollar abroad.

There is another problem, however, that the President, along with Congress is sweeping under the rug, and by this I'm not speaking of energy. Rather, the torrent of illegal immigration into the United States, mostly from Mexico. The best Mr. Carter has offered to date is to actually concede partial defeat, in that he has offered amnesty and prospective citizenship to illegals who have been in the U.S. for five or more years. The United States appears to be hopelessly lost in how to handle the problem. There are conservatively 8 million illegals washing around the country at the moment, with more coming every day, pouring past outnumbered and frustrated U.S. border guards.

Together with legal citizens of Hispanic origin, the Spanish speaking (including Puerto Ricans) are well on the way to replacing American blacks as the dominant minority in the country. By the mid-1980's, Hispanics, blacks and other minorities will outnumber "anglos" in California, producing what one expert called America's first "third world state."

Mexico is doing absolutely nothing to stem the tide north, though she herself harshly deals with her own alien problem on her own southern border with Guatemala.

What the Mexicans have done is subtly threaten the U.S. that any clamp on the illegal immigration "safety valve" will produce

explosive social disruption insideco. They point to the fact that a full 52% of their population is unemployed.

It all adds up to a massive political/social dilemma of potentially grave consequences for the United States, certainly one within the context of Deuteronomy 28:43 -- "The stranger that is within thee shall get up above thee very high; and thou shalt come down very low." How serious the problem actually is was brought out by columnist Georgie Anne Geyer, in the March 6 issue of the Los Angeles Times:

"The United States has the perfect right -- and, moreover, the duty, if law is not to become completely irrelevant -- to maintain sovereignty on its borders... Tyet we are seriously unbalancing the racial makeup of the country through what can only be called illegal acts.

"If the situation continues, it will be one more advertisement to the world that the United States cannot even preside over a law-abiding world in its own house, much less create one outside."

One note regarding last week's column on Canada: Elie Hofer rightly points out I was a bit rough on Prime Minister Trudeau's political adversary, Tory leader Joe Clark. There is no doubt that Clark's star is shining brighter these days, due to scandals in the Liberal Party power structure, the stagnant Canadian economy, and Clark's own favorable image in Parliamentary debates, which now are televised. Trudeau, by contrast, appears tired and defensive. So watch Mr. Clark -- North America may soon have a "Joe" to go along with a "Jimmy." Whether that's good or bad we'll have to see.

-- Gene Hogberg, News Bureau