

# The Bulletin



of the Worldwide Church of God and Ambassador College

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MARCH 1, 1977

## Personal from Herbert W. Armstrong

In Flight—Pasadena to Rome (2/13/77)

AGAIN GREETINGS FELLOW MINISTERS IN  
GOD'S CHURCH:

In the Bulletin of February 4, 1977 I wrote you of how this church was starting the new year with a re-awakening—NEW HOPE and NEW INSPIRATION. The WORK—which is the Work of the church—is taking on NEW LIFE. I am inspired and greatly encouraged to see it everywhere.

Today is Sunday. I preached at my usual time Sabbath afternoon, preceded by remarks on the work from Mr. Rader at the Auditorium at Headquarters in Pasadena. The preceding Sabbath I preached at a service of combined churches in Milwaukee—with churches from the Chicago area, as well as Wisconsin and some from Michigan. About 2,000 were present, and there was a special dinner with the ministers and wives. Last Tuesday night we had a kickoff performance of the AICF programs in Milwaukee at their very outstanding Music Hall seating over 3,000. More than 2,000 came. It was preceded by a VIP special dinner and followed by a reception. This REALLY PUT US ON THE MAP WITH THE REAL LEADERS OF MILWAUKEE! It was a tremendous start. The program was a concert by the world's number one cellist, Mstislav Rostropovich, with very outstanding piano accompaniment.

We plan to have more AICF concerts of this nature in many other United States cities, including Cincinnati and Minneapolis, as well as world capitals abroad.

Leaders in Milwaukee were surprised, and

actually elated to have programs of this quality brought to their city. Nothing like it has ever been done before in Milwaukee, where all the financial proceeds go to LOCAL charities. Without exaggeration, they were simply flabbergasted at the idea, and received us with the warmest welcome. Two other top quality concerts were announced for the next few months at the same place.

I have just been refreshing my mind with what I wrote you in the last Bulletin by reading it again. I have decided on something VERY UNUSUAL. It is SO IMPORTANT, I want you all to *read it again*—especially the latter part which I am having reprinted later in this personal. Read it and use it in your sermons.

I know, fellows, that it may seem strange—or even ridiculous—that God would have chosen one of us—ordinary common clay—and not some GREAT, OVERPOWERING, awe inspiring, extra-ordinary personage of greater than normal human qualities as His one apostle and leader for this time. Nevertheless He has chosen to reveal to me *all* the TRUTHS that His Church in this era possesses—and to be His direct leader over His ministers and His people.

Many times I have wondered why did not God choose one of the hundreds of men I have known who possessed far superior minds, greater abilities, more powerful personalities, more impressive appearance, etc., etc. Yet He chose none of them.

The only possible reason I can fathom is that I was made willing to yield and surrender completely and unconditionally to Him—I was willing to believe WHAT HE SAYS in His Word—I was willing to humble myself, regardless of appearances; and I have been FAITHFUL to His Word. Constant pressure, for example, was put on me to change the day of Pentecost from Monday to Sunday for 40 years. But God told me to count and every translation in the English language said

count 50 days *from* a Sunday. I counted it CORRECTLY, and I was unwilling to COMPROMISE. But when God finally, after 40 years showed me proof from the actual translators of the RSV that the word "from" was a misleading translation, and it should be translated "count 50 days beginning *ON* Sunday, I changed and counted correctly once again, but this time beginning *on* the correct date which no translation of that day gave correctly.

But regardless of how it seems, it is a fact that God started this work—which had been dead through the centuries—through me. He revealed His TRUTH to me and EVERY DOCTRINE THAT IS AN OFFICIAL BELIEF OF THIS CHURCH TODAY HAS BEEN REVEALED FROM GOD THROUGH CHRIST DIRECT THROUGH ME.

He has revealed the SKELETON FRAMEWORK of His whole awesome divine purpose—through me. He has revealed the TRUNK of the tree of TRUTH, and all the MAJOR BRANCHES. NO OTHER CHURCH ON EARTH has this precious TRUTH. Much of this has been revealed to me during the most recent years and even months!

It is the TRUTH and the foundation of all truth. I make no apologies, my beloved fellow ministers, for this is the doing of God. Responsibility demands accountability. We shall ALL give account to God and we are being judged NOW—the world as a whole later. I shall have to give account to Christ for the GREAT COMMISSION that He has conferred on me. And I NEED YOUR HELP as a MOST IMPORTANT PART in this GREAT COMMISSION!

God has shown me how VITALLY IMPORTANT is this which I have reprinted from the preceding Bulletin. I ask you all to read it again as I myself have just done and if necessary, read it AGAIN AND AGAIN and USE THIS AS THE BASIC TRUTH IN YOUR OWN PREACHING.

From Rome I am going once again to Bucharest, Romania (behind the iron curtain)—then on another extended trip to South Africa and Rhodesia.

Following is a rerun of my *personal* to you from the February 4th issue:

But Adam and Eve, after being fully informed by GOD, then tempted by Satan, DISBELIEVED what God had told them, believed Satan—SINNED. They cut themselves and their progeny—the HUMAN RACE—off from God. And so God, adopting a "hands-off" policy, for the first 6,000 of a 7,000-year MASTER PLAN for humanity, left MANKIND to write his own lesson. Man was left to form his own civilization. Cut off from God and the GOVERNMENT OF GOD, man, swayed by Satan (still on his throne as the god of this world) has formed his

# The Bulletin



of the Worldwide Church of God and Ambassador College

EDITOR IN CHIEF

HERBERT W. ARMSTRONG

EDITOR

GARNER TED ARMSTRONG

DIRECTOR OF PASTORAL ADMINISTRATION

RONALD L. DART

EXECUTIVE EDITOR

ROBERT L. KUHN

MANAGING EDITOR

RICHARD H. SEDLIACIK

SENIOR EDITORS

C. WAYNE COLE, CHARLES V. DOROTHY,  
HERMAN L. HOEH, BRIAN KNOWLES

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own governments, now being toppled at the rate of one a month. Man built his own society—his own educational system, his own economic, commercial, and social systems.

God's way was known to Abel, Enoch and Noah—to Abraham, Isaac, Jacob and Joseph. God reserved the right to INTERVENE in this world of Satan when necessary for His purpose. He formed the nation Israel. He sent His prophets, which they killed.

He sent CHRIST to, first, QUALIFY TO REPLACE THE FORMER LUCIFER, and RESTORE THE GOVERNMENT OF GOD. Second, to proclaim the ANNOUNCEMENT of the KINGDOM OF GOD which will RESTORE the GOVERNMENT OF GOD. Third, to teach His Apostles this Message of His Kingdom and Government. Fourth, to DIE for us, paying our penalty in our stead—and finally to be resurrected making resurrection and eternal life possible for us.

But He did not take over the throne of the earth at that time. Man's allotted 6,000 years must run its course. God will intervene WHEN (in the final GREAT TRIBULATION) not a human would be left alive UNLESS at that moment GOD DID INTERVENE BY SENDING CHRIST TO ESTABLISH THE KINGDOM OF GOD.

By 70 A.D. the gospel—the ANNOUNCEMENT OF THE KINGDOM OF GOD—had been SUPPRESSED. It was replaced by the teaching that the CHURCH was the Kingdom of God—already HERE. The Trinity doctrine abolished the truth we may be begotten by the Holy Spirit and BORN of God into the GOD FAMILY—by which God shall reproduce Himself. They did away with GOD'S LAW, and thereby His GOVERNMENT.

The original first-century church mushroomed in growth for a very few years. Then persecution set in. The Church went underground. The true Gospel was preached secretly, *not to the world!*

In 1927 when I first came among the people of the Church of God, they had lost much if not most of the TRUTH. They were NOT proclaiming the Good News of the KINGDOM OF GOD, but what they called "The Third Angel's Message." They did not in fact know what *IS* the KINGDOM OF GOD. Yet they did have more of the true doctrines than any other church.

But by 1933, we had reached the generation that will STILL BE LIVING AT THE COMING OF THE KINGDOM OF GOD—and the second coming of Christ! The time had come when the KINGDOM must be ANNOUNCED TO THE WORLD.

In July, 1933, God committed to me the GREAT COMMISSION of announcing the coming KINGDOM OF GOD. In October, 1933 the first message announcing God's KINGDOM went out over the air. In August, 1933 God raised up through me the PARENT CHURCH of this Philadelphia era. The church was NEEDED TO STAND BACK OF ME IN THIS GREAT COMMISSION. The first Sunday in January, 1934 the WORLD TOMORROW program (then called Radio Church of God) went regularly on the air. February 1, I brought out the first issue of *The PLAIN TRUTH*.

I proclaimed a message of HOPE—of WORLD PEACE in the HAPPY WORLD TOMORROW. The church grew. But, as in the first century, the persecution set in.

I could not picture the joys and glories of the WORLD TOMORROW without contrasting it to the BAD NEWS of Satan's WORLD TODAY. And, as well, the causes of today's evils, and also the CAUSES that will bring THE WONDERFUL WORLD TOMORROW.

But gradually we all got to devoting more and more of the Message—especially over the air, T.V., and in print—to the BAD NEWS of the WORLD TODAY.

Fellow ministers, I am convinced this has contributed greatly to the fact that the rate of

GROWTH of the Work has slacked off in the past few years.

I take full responsibility for this continuing emphasis on the BAD NEWS, and I REPENT of it sincerely and deeply. I am calling on all the ministry now to begin sounding the GOOD NEWS of the WORLD TOMORROW once again.

Actually, there is not a great deal of detail in the Bible picturing what it will be like in the World Tomorrow.

Use what there is. But, further, consider the CAUSES, and draw your own picture. Take a specific condition today. It is CAUSED by the "GET" way. In the World Tomorrow, the CAUSE will be the GIVE way—the way of LOVE—of GOD'S COMMANDMENTS. Think these things through; paint your own picture of what GOD'S WAY will CAUSE, and what it will be like in the WORLD TOMORROW.

Let me be more specific. GOD'S WAY—the way of GOD'S LAW on which GOD'S GOVERNMENT is based—is LOVE. It is, first, love toward God with all our heart, mind and strength—in obedience, faith and dependence, adoration and worship. Secondly, love to neighbor—the "GIVE" way—love which is outgoing concern for the welfare and good of others, equal to our own self-concern—helping, serving, sharing—with kindness, consideration, patience, forgiveness with forgetting.

That is THE WAY that will CAUSE PEACE, HAPPINESS, JOY, abundant well-being, and salvation in the WORLD TOMORROW.

The CAUSE of today's evils is the "GET" way of life—vanity, lust and greed, jealousy and envy, competition and strife, leading to violence, war and destruction—resentment against imagined wrongs by others—resentment of authority and rebellion against government, especially GOD'S GOVERNMENT.

Whatever the EVIL in today's news, the above is the ATTITUDE of Satan back of it. We call it human nature, but it was injected into us by Satan. Satan will be imprisoned during the coming millennium. Christ will be here then.

Today, NONE CAN come to Christ except those whom the FATHER draws (John 6:44), and all we who *were called* were those PREDESTINATED to be called NOW, instead of in the millennium, after Christ comes to reign and Satan is NO LONGER HERE. Remember the great difference. NONE is called NOW except those called to GET BACK OF ME IN THIS GREAT COMMISSION—and help in THIS GREAT WORK OF CARRYING CHRIST'S ORIGINAL TRUE GOSPEL MESSAGE OF THE KINGDOM OF GOD TO ALL THE WORLD!

That is a TREMENDOUS STAGGERING RESPONSI-



BILITY, and I alone can't do it. I have needed the HELP of ALL THE CHURCH—all of whom have a PART in this overwhelming responsibility! Especially that of the ministry! And we are all being JUDGED NOW (I Peter 4:17), for judgment will not come on the UN-called world until after Christ comes. Only the FEW are called now—and for this GREAT PURPOSE!


The time has come that the Church MUST AWAKE! It MUST TAKE ON NEW LIFE! We shall get that NEW LIFE ON OUR KNEES. Those of you who have BEEN spending sufficient time there, KEEP IT UP. Those who have not, BETTER START IMMEDIATELY—BEFORE YOU LAY THIS LETTER DOWN!

I'm going to make a new start myself by putting the emphasis, in speaking and in writing, on the GOOD NEWS of the World Tomorrow.

I give instructions to all you ministers to follow me in this. We must still preach sermons on Christian living, on prophecy, etc., but put emphasis on the GOOD NEWS just ahead—after the GREAT TRIBULATION and world troubles caused by Satan's sway have run their course, and have happily ended. *THIS IS THE END TIME!*

I thank God continually for your loyalty, your sacrifice, your willingness to go out of your WAY to HELP, to minister to people and counsel, answer questions, etc., etc.

With deep love to all,



## Personal from Herbert W. Armstrong

Bucharest, Rumania (2/22/77)

I am writing from Bucharest, Rumania. I am spending two or three weeks at the Otopeni Clinic, famous over all of Europe, recharging tired batteries.

I have kidded about being 37 going on 36. It is acknowledged by all, so far as I know, that I appear to be at least some 20 years younger than I actually am. I have said that not one man *half* my age (42) out of a hundred could keep up with the pace I do in God's Work.

But there may have been a slight misunderstanding in some of this, and I wish to be utterly FRANK, and not to pretend. It is true, the dynamic power, energy and drive has been there. It is true that probably not one in a hundred half my age could do the work that I have been doing.

But what I feel most of you have NOT realized is that MUCH if not MOST of all that energy, vitality, drive and power has come from two sources—God, of course (Isa. 40:29-30), and sheer determination and SELF-drive, even when I did not feel up to it.

But it's like one lady wrote to me years ago. "You may stand in that pulpit and preach with the energy and power of a 40-year old, but you must remember you are standing on 80-year old legs."

Under the STRENUOUS travel, with the continuous speeches before Rotary Clubs, Lions Clubs, Kiwanis, Knights of Columbus, etc., etc., beside numerous other meetings with leaders around the world, I have had to keep up constant writing, *besides the OVERSIGHT of the entire vast world-wide Work.*

Of course in the latter I have had the very able assistance of my son Garner Ted. I like to think of our relationship—and I think God looks upon it this same way—as in the very beginning, when there were only the TWO Great Supernatural Beings in existence—the WORD, who later became Jesus Christ, and God (John 1:1-3, 14). But although they were a TEAM working in perfect HARMONY, with one mind—that is each in perfect agreement with the other—God was the Leader over the WORD. When the Word was made flesh and dwelt among us (John 1:14) as Jesus Christ, He said, "My father is greater than I," and He said He spoke only what the *Father told him to speak.* Yet THERE WAS PERFECT HARMONY, as between Garner Ted and me, and the Eternal God has delegated to me THE GREAT COMMISSION, to take the announcement of His true Gospel to ALL THE WORLD, and I will leave no stone unturned to see that it is done.

I feel that God will continue renewing my youth and physical vigor and mental powers as long as necessary to *get His job done.* I have had to come to realize that this excessively arduous job of THIS NEW DIMENSION, getting into nations where doors were closed to the Gospel before, traveling the WHOLE WIDE EARTH—is one few could endure. While I was *driving* myself on, even in fatigue, my physical body was taking a beating.

There was a time when Jesus needed to take off a little time and go aside to a quiet place and get some rest. So I have decided I must do.



I am not here because of faith in man's modern methods, but by faith, for all healing is in Christ—but being here in a position of enforced REST from strenuous routine and travel—keeps me in REGULAR HOURS of health-meals—and I cannot have this opportunity to recoup vitality while still traveling and constantly speaking. I have Dr. Lochner with me, giving me twice daily rub-downs (massages) and I get regular hours for sleeping. In a couple weeks I'll be back on the job as vigorously as ever.

My left ankle received a serious sprain three months ago, after speaking to a packed auditorium in Port Elizabeth, South Africa. A sprain, as I have learned, is worse than a break. It seems to me mostly healed by now but is still far from being back to normal. I have had to learn to walk all over again, and still am a bit unsteady. But God is with me, and I NEED YOUR PRAYERS!

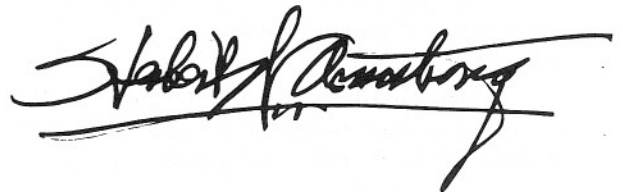
I have at least 10 more years of vigorous active

work needed to finish the Work that God has committed to me—or LESS, *if God cuts time shorter, which is most likely!*

Yesterday the idea came to mind to write a BOOK—it may become a series of articles—I hope in the new magazine QUEST/77—a sort of opposite to the famous H. G. Wells book "Outline of History." Such a book *seriously needs to be written*. I did manage yesterday to write out a synopsis OUTLINE of the 14 major chapters the book will require.

Meanwhile news from Pasadena is that all is well. Our Great God is on His throne!

With deepest love,



## NOTICE

We are enclosing with this *Bulletin* an "Update" of Mr. Herbert W. Armstrong's AICF activities over the past year—including his personal introduction to QUEST/77. A smaller version of this brochure will be mailed to the entire membership. Since the quantity of the larger, slick version is limited, we have enclosed a copy for ministers only.

—Managing Editor

# WORLDWIDE CHURCH OF GOD

WORLD HEADQUARTERS  
PASADENA, CALIFORNIA 91123

HERBERT W. ARMSTRONG  
President and Pastor

GARNER TED ARMSTRONG  
Executive Vice-President

February 15, 1977

To all fellow ministers and key personnel:

GREETINGS! This is my first day back at my desk after the Toronto Campaign!

We had a very fine turnout, with actually more than 1,100 non-members at each of the campaign sermons, and a special Sabbath service prior to Saturday night's campaign attended by more than 2,200!

This proved to be one of the best organized and finest campaigns ever! The attentiveness, warmth and enthusiasm of the brethren in the audience in Toronto was certainly infectuous, and all with me felt it was one of our very most successful campaigns.

I had opportunity to field a number of questions from quite a number of our ministers from the Eastern half of Canada following the campaign on Monday morning, and Les McCullough and Bob Kuhn stayed on following my departure to conduct the meetings together with Wayne Cole in the two days which were to follow. They were extremely successful--with sessions focusing on the overall Work, publicity, systematic theology, doctrinal questions and church administration.

My father left for another extended overseas trip last Saturday night (full information in the current issue of the Worldwide News). He spoke in Pasadena that Sabbath afternoon.

Upon arrival in Toronto, we were told that the weather had risen to above freezing for the first time in around two months, and, of course, with the incredible onslaught of winter weather (still not over, apparently) in so much of the Eastern half of the country, it was virtually impossible for me to ignore such a subject which is currently on everyone's mind!

Consequently, I spoke on the fact that we are living in the time of the end on the first night, highlighting our many predictions over the past years that the nations of Jacob would find themselves in the grips of serious drought, that mounting famine would begin to affect more and more of the human race, and all of the other many indications that we are living in the time of the fulfillment of Matthew 24 (nuclear proliferation, the toppling of governments, the rise of despotism and dictatorships, a global arms race, the energy crisis, soaring inflation and economic troubles, etc.).

The main thrust of the message was, "As it was in the days of Noah"!

On the second occasion (Sunday afternoon instead of evening since the hall could not be reserved for the evening time) I basically showed the need to both repent and OBEY God, using such well known Scriptures as Matthew 7:21, Luke 6:46 and others to show that we must not only "receive Christ," but be willing to OBEY Him!

This message proved to be particularly strong, since I waded through the account of Peter's initial refusal when Christ tried to wash his feet at the last Passover, and bore down very heavily on the fact that Christians are EXPECTED TO DO what Jesus said to do, as well as to laud, praise, and adore His name!

I told the audience I knew that if the footwashing ceremony had come from ancient Babylonian, Greek, Egyptian, or Roman tradition, millions upon millions of professing Christians would be doing it! But since it came directly from Jesus Christ, and was a command very plainly stated to His own disciples, as well as a practice followed by the Gentile churches under the preaching of the Apostle Paul, that most would not!

On Monday afternoon as we were lifting off from Toronto, there was bright sunshine, and only scattered clouds, so at least there seemed to be a reversal of the trends of years before when, it seemed, every time I arrived in one of our Southeastern cities for an important campaign, the weather would turn very cold and it would snow or there would be a freeze, making highways slippery and dangerous for travel.

Incidentally, as if to corroborate my remarks in the opening message, the entire "opinion" page "letters" section of the Los Angeles Times this morning was taken up with the reaction of Californians to the serious water shortages throughout Northern California, the diversion of water supplies from Southern California to the bay area and other areas, and various suggestions on how Southern Californians should be aware NOW that it is essential to conserve water!

I hope we can do some really incisive reporting on this current drought cycle in one of our upcoming television programs (we have already thoroughly studied a suggested list and come up with 13 which we feel will be the most important subjects for the next season)!

Dick Quincer and the crew on the video pod will be traveling across country to S.E.P. sometime in the midsummer, and are laying out a schedule whereby they feel they can obtain video footage to help us illustrate any number of programs along the route. Most specifically, of course, will be the plight of agriculture resulting from a severe drought condition.

Next week we are scheduled to be in Harrisburg, Pennsylvania for a combined Sabbath service and church social on Saturday night, and I hope to return to the Big Sandy campus for a couple of days following that special church visit.



I am scheduling quite a busy series of such special church visits in the weeks and months ahead. For example, I have already scheduled being in Big Sandy for the Passover, flying to Cincinnati for the first day of Unleavened Bread, and then going on to Detroit for the weekly Sabbath, returning to the Big Sandy campus during the middle of the days of Unleavened Bread, and then going to Lakeland, Florida for the final Holy Day.

Then, we are scheduled to have a combined Pacific Northwest church visit in Seattle for the Sabbath of the 12th of March (with Vancouver and Portland area brethren being invited). I am also scheduled in Wichita, Kansas for a special church visit on the 23rd of April, and at Lake of the Ozarks on the 7th of May. Also, I have scheduled a special visit during the Pentecost season, to Mt. Pocono, where all the New York area church brethren will be meeting. (As other final arrangements are made, I will keep you informed, either in the pages of the Worldwide News, or here in the BULLETIN.)

These special church visits, I feel, are vitaly important to the WHOLE CHURCH! Obviously, I cannot reach but a small percentage of the church areas in any one given year, BUT by reaching several thousand on each occasion, and by the enthusiasm and warm response each of these visits seems to generate, plus coverage in the Worldwide News, and word of mouth and other information from the brethren and among the ministry, it DOES seem to play an important part in continually inspiring and helping the brethren!

Jim Thornhill and I were discussing, on our return trip from Toronto, the incredible differences in cost between conducting a CAMPAIGN (the one in Toronto probably ran somewhere in the neighborhood--hold your breath--of \$60,000!) and conducting one of these combined church visits! Frankly, fellows, I have to tell you I am not 100% convinced the CAMPAIGN is the very BEST expenditure of the Work's money in furthering God's Work, and fulfilling our great commission!

Let me explain why:

1) Campaign results have varied widely, usually depending almost entirely upon the degree of preliminary PLAIN TRUTH, radio and television penetration of a given campaign area.

2) There is some reason to believe the harvest for God's Church stemming directly from a campaign is not a harvest we would have LOST had the campaign not been held, but, we all feel, a harvest of additional human beings for God's Kingdom, and God's Church, which were very greatly stimulated and hastened along the way toward conversion and church membership by the campaign. In other words, very precious few (if any) are going to become "converts right off the street" who have known nothing about the church or its doctrines previously.

3) The campaigns require an enormous amount of money, time, and energy in comparison with our other methods of reaching the general

public. For example, the "setting" which is so essential to creating just that right climate of the most favorable atmosphere for receiving a strong message from God (meaning our singing group, the band, our rear screen slide projections, etc.), though important to each campaign, is nevertheless "window-dressing," and considering aircraft travel, motel and hotel expenses, and food, a very expensive one! It is difficult to evaluate what would be the difference in psychological or emotional impact if a campaign were totally bereft of these supporting personnel.

4) A campaign sermon is physically exhausting for me. This simply stems from the knowledge that there are any number of outsiders and new people there, plus potential antagonists and enemies (most campaigns usually feature various antagonistic religious groups passing out their tracts or attack literature outside!), including the constant awareness that there may be interruptions from heckling, or even physical attack, and, hence, the degree of physical and emotional effort is heightened.

5) It is almost impossible to obtain appropriate dates in suitable auditoriums. In some cases, auditoriums are booked three years or more in advance! It is very difficult, as Mr. McMichael and his men can tell you, to simply decide we "need" a campaign in a certain city, depending upon the various criteria of membership, PT, radio and television penetration, etc., and then single out the most favorable portion of the season, depending upon weather and other considerations, and obtain a hall.

In contrast to this, one of these special church area visits carries a price tag of somewhat over \$2,000! This includes ALL costs! As I look at the statistics for the Toronto campaign, and realize that two-thirds of my audience were church members anyway, and then wonder about the ultimate harvest stemming from the campaign, I MUST take into consideration these drastically differing costs!

One VERY important point I would like to mention; that is the encouragement of the local laymembers to invite their friends, business associates and/or relatives who are truly INTERESTED in the Work to any of these special Sabbath services! In that way, though there is no concerted radio, TV or newspaper ad campaign, we could expect that at least a few hundred new outsiders would attend each of these meetings!

I believe I already explained to you, either in the BULLETIN or the WN, what we had discovered concerning the "stand-up" sermon type television programs done by using our video pod either here in Pasadena, or at other church locations. These were the least effective from the standpoint of pulling new mail! Notwithstanding that fact, I must take into consideration the fact that we are in the business of preaching and publishing a WITNESS to the world, and we cannot always assess or appraise the actual "success" of any given telecast or broadcast directly by measuring the new mail we receive. If a strong, powerful warning message--the Gospel of the Kingdom of

God as Jesus preached it--went out as a witness both to and against the listeners, then our mission was accomplished, whether ANYONE writes in or not!

But, as I said before, from the standpoint of potential future church membership, this type of broadcast proved to be the least effective.

In spite of the foregoing, I HAVE asked Mr. McMichael to go ahead with reserving two or three halls in key cities for this year, which we can always cancel at a later date if it is finally decided the campaigns are not as cost-effective as they should be. Just wanted to take you inside my own thinking on this, and of course, would invite any of your comments. By the way, thanks very much for the letters we have received from any number of you who wished to express yourself about your feelings concerning the Work, or whatever--they ARE read thoroughly, and provide valuable input to Ron Dart, to me and to others.

I don't have to tell you how very deeply impressed and appreciative I was to be able to meet such a legend as General of the Army, Omar Bradley, and to sit down to dinner with him, following the Beverly Sills concert. Even though I was able to meet quite a number of notables during the same evening, I felt particularly honored to be able to listen to the personal harrowing escapes and wartime experiences of the last living Five-Star General in the United States; and personal friend of Presidents Roosevelt, Truman, Eisenhower, Kennedy, Johnson, Nixon, Ford, and who had just returned from attending the inauguration of President Carter!

To sit there and listen to this man tell me about his own personal involvement with getting General George Patton back into the war, his personal acquaintance with such men as General George Marshall, General Dwight Eisenhower, and others was thrilling to say the least!

And most importantly to be able to meet and greet so many men and ladies up in the very highest levels of political and social strata, and to find them so pleased and impressed by Ambassador College is very gratifying.

We have a marvelous institution here, with the most fabulous facilities and grounds anywhere, and with the real SUBSTANCE of a top-level, totally qualified academic program found anywhere! For some of you who graduated many years ago, you would receive an absolute SHOCK to find how thoroughly qualified and especially talented are the bulk of our faculty and staff; to find that within only a very few years Ambassador College has become a true college of top academic qualifications in substance as well as in form! Ambassador College is certainly growing very greatly in prestige and favor, as my father mentioned in his letter, and as you see continually in the pages of the WN.

We are really expectantly looking forward to our full-scale



accreditation visit during the first week of March--and I wish to encourage all of you to pray and to ask the brethren to PRAY that we will receive grace and favor in the sight of the visiting team!

This is growing lengthy, and together with my father's brief letter and reprint of an earlier one, is probably taking up too much space!

Your brother in Christ,

A handwritten signature in black ink, reading "Garner Ted Armstrong". The signature is written in a cursive style with a long horizontal line extending to the right.

GTA:lc

P.S. Just as my secretary finished retyping this letter for publication, I received a listing of 73 firm buys for the five minute radio broadcasts. Thought you'd be interested in the stations and times, so I'm having the list reproduced following my letter. We're looking forward to signing up many more stations--will keep you up to date in the BULLETIN and WN.

# FIVE-MINUTE RADIO LOG

## United States

	Call Letters	Dial	Start Time	Date
ALABAMA				
Mobile	WKRG	710	12:05 PM	
ALASKA				
Anchorage	KBYR	—	5:35 PM	
ARIZONA				
* Page	KPGE	1340	6:05 PM	
CALIFORNIA				
Fortuna	KNCR	—	7:55 AM	
COLORADO				
* Alamosa	KGIW	1450	6:30 PM	
* Aspen	KSNO	1260	6:15 AM	
* Col. Springs	KPIK	1580	4:10 PM	
* Delta	KDTA	1400	6:35 PM	
* Greeley	KYOU	1450	12:10 PM	
* Gunnison	KGUC	1400	6:05 PM	
* Rifle	KWSR	810	11:50 AM	
* Salida	KVRH AM/FM	1340/?	6:05 PM	
* Sterling	KGEK	1230	5:55 PM	
* Trinidad	KCRT	1240	1:05 PM	
FLORIDA				
Jacksonville	WBIX	1010	3:45 PM	
Jacksonville	WCMG	1090	12:00 Noon	
IDAHO				
* Burley	KBAR	1230	6:30 PM	
* Montpelier	KVSI	1450	4:15 PM	
* Pocatello	KWIK	1240	6:45 PM	
* Twin Falls	KLIX	1310	10:05 PM	
* Blackfoot	KBLI	690	6:25 PM	
ILLINOIS				
Chicago	WMAQ	670	5:30 AM	2/28/77
KANSAS				
Coffeyville	KGGF	690	5:20 PM	
KENTUCKY				
Paducah	WKYQ-FM	93.3	12:55 PM	
Paducah	WKYX	570	5:45 AM	
LOUISIANA				
New Orleans	WWL	870	7:45 PM	2/21/77
New Orleans	WWL	870	5:55 AM	2/21/77
MARYLAND				
Baltimore	WLPL-FM	92.3	12:00 Noon	
MONTANA				
* Boseman	KBMN	1230	4:40 PM	
* Butte	KBOW	550	6:55 PM	
* Great Falls	KMON	560	6:20 PM	
* Glendive	KXGN	1400	6:05 PM	
* Helena	KBLL	1240	5:40 PM	
* Lewistown	KXLO	1230	6:30 PM	
* Livingston	KPRK	1340	6:25 PM	
Red Lodge	KRBN	—	12:36 PM	
* Shelby	KSEN	1150	6:25 PM	
* Glasgow	KLTZ	1240	5:10 PM	
NEBRASKA				
* Alliance	KCOW	1400	6:25 PM	
* Holdrege	KUVR	1330	5:35 PM	
* McCook	KICX	1360	1:00 PM	
* Ogallala	KOGA	930	6:32 PM	
* Scottsbluff	KNEB	960	6:05 PM	

* Sidney	KSID	1340	6:15 PM	
* Valentine	KVSH	940	4:10 PM	
NEVADA				
* Elko	KELK	1240	6:10 AM & 6:55 PM	
Reno	KSRN	—	12:05 PM	
NEW YORK				
New York	WOR	710	8:10 PM	1/24/77
New York	WOR	710	11:10 PM	1/24/77
NORTH CAROLINA				
Charlotte	WSOC	930	6:55 AM	
OREGON				
Portland	KLIQ	1290	4:02 PM	
SOUTH DAKOTA				
* Hot Springs	KOBH	580	4:25 PM	Nov.
			4:10 PM	Dec.
			5:25 PM	Rest of Year
* Pierre	KCCR	1240	6:30 PM	
UTAH				
* Blanding	KUTA	790	12:30 PM	
* Moab	KURA	1450	6:25 AM	
* Ogden	KLO	1430	6:06 PM	
* Price	KOAL	1230	6:05 PM	
* St. George	KDXU	1450	6:30 PM	
* Vernal	KVEL	920	4:30 PM	
* Richfield	KSVC	980	4:15 PM	
VIRGINIA				
Richmond	WRVA	1140	10:10 PM	2/28/77
DISTRICT OF COLUMBIA				
Washington	WKYS-FM	93.9	6:05 AM	2/28/77
	WRC	980	6:55 PM	2/28/77
WEST VIRGINIA				
Wheeling	WWVA	1170	6:55 PM	2/28/77
WISCONSIN				
Eau Claire	WAXX/WEAU	1150/104.5	9:55 AM	
Milwaukee	WISN	1130	7:05 PM	2/21/77
Wausau	WSAU	550	6:10 PM	
WYOMING				
* Buffalo	KBBS	1450	6:10 PM	
* Green River	KUGR	1490	6:05 PM	
* Laramie	KOWB	1290	4:10 PM	
* Riverton	KVOW	1450	6:20 PM	
* Worland	KWOR	1340	6:05 PM	
* Rawlins	KRAL	1240	6:05 PM	

\* Indicates Intermountain Network—start date 2/28/77

## Community and Public Relations

### Coronet Article

The March issue of *Coronet* magazine features an article on Garner Ted Armstrong. The article is basically a personality profile of Ted—and features pictures of Shirl and Ted, Ted in the TV studio, on location, gardening, etc.

—Robert Kuhn

## H. W. A. HIGHLIGHTS GREATER MILWAUKEE AICF CHAPTER CONCERT

The G-II circled General Mitchell airfield for landing on the fourth of February with Mr. Herbert Armstrong, Mr. Rader, Mr. Cornwall and the Lochners. It was approximately 4:30 in the afternoon and Mr. Carl McNair, area coordinator, with some of the leading Church people, were present to greet them. This was the beginning of a five-day visit which proved extremely beneficial to Mr. Armstrong and the Church's responsibility to witness God's way to the greater Milwaukee area.

Up to this point Mr. Armstrong's visits have basically been on foreign soil. What started as a local AICF Chapter Concert became an open door to leaders of the Milwaukee community. It also offered Church members as well as AICF Chapter members the opportunity to help Mr. Armstrong carry out his commission. All of those involved were deeply inspired. So much so that when we thanked them for their deep commitment and hard work their only reply was that "it was fantastic having a direct role in helping Mr. Armstrong do his work."

From the airport Mr. Armstrong's party was taken to the University Club, a prestigious club and residence for Milwaukee dignitaries and their guests. That evening Mr. Armstrong had a small dinner at the Club with Mr. Rader, Mr. Cornwall, the Lochners and Mr. and Mrs. Carl McNair, Dr. Kessler, and Mr. and Mrs. Tom Grede who is the Steering Chairman for this project of the local AICF Chapter. After discussing the itinerary for the next few days, Mr. Armstrong, in a very relaxed, informal setting discussed his upcoming trip and then asked for input about what would be the best topic to cover in the sermon for the Sabbath. Mr. Armstrong was provided with an elegant room at the University Club. It was a beautiful suite with a separate dining room. This was provided graciously by the Club due to the contacts of Mr. Buckman and Mr. Grede.

Sabbath services were initially to be held at the Milwaukee Performing Arts Center, but after analyzing the potential attendance it was decided MECCA Hall, across from the Performing Arts Center holding a larger crowd would be prudent.

It turned out to be a judicious decision as over 3,000 people attended from Milwaukee, other Wisconsin churches and Chicago. In fact some Minneapolis brethren came to hear Mr. Armstrong.

Mr. Rader spoke first comparing the account of

Joseph and how it paralleled Mr. Herbert W. Armstrong's work today.

Then Mr. Armstrong gave the sermon on the true gospel calling it the only hope for mankind. He covered man's beginning from Genesis and how the gospel message permeates the Word of God. He also spoke of the second return of Christ and how much the world needs His return.

Special music was performed by a combined Milwaukee-Chicago Choir (200 in number) and an orchestral group. They sang two works. "I Love America," by Petersen and "Jesus is Coming."

Saturday night Mr. Armstrong hosted 26 area ministers and their wives for dinner. Tom Grede explained the beginnings of the concert program and how it grew into an opportunity for Mr. Armstrong to witness to the community. He also gave the background of the local Chapter and Church member involvement. Of the 75 Chapter members, 15 are not in the Church and they are as excited as the Church members. In fact, it has set an excellent example to these outside people. It has worked so well that one of the Chapter members who is not in the Church, Mr. Maurice Wolkomir, has been a key man in bringing many of the leading Milwaukee people together.

After Mr. Grede gave his synopsis Mr. Armstrong and Mr. Rader answered questions from the ministry for 1½ hours. They explained the development of A.I.C.F., what it is doing, why and how it benefits the Work. All who were present felt that they'd received much helpful information at the dinner; and realized as never before the unity of purpose that they all had.

The next day, Sunday, a combined meeting was held with Mr. Rader, Mr. Cornwall, Mr. McNair, Mr. Bob Hoops and contingents from Milwaukee and Minneapolis.

Mr. Rader talked about the birth pangs of the Pasadena concert series, drawing parallels to the Milwaukee series. He discussed the need for open and frequent communications so real understanding is generated.

Part of the meeting discussed future programs with the Minneapolis area. The meeting lasted from 9:30 in the morning till 2:00 P.M.

On Monday, Mr. Armstrong was interviewed on Channel 4, WISN, one of the leading Milwaukee TV stations. He discussed the Foundation, its purposes as well as the Rostropovich performance the next night. This program gave excellent exposure for us in the Milwaukee community not only for the Foundation, but the Church as well.

Tuesday, February 8th was the big day. Three major events took place. Before the concert, a



dinner hosting the leading Milwaukee personages was held at the Pfister Hotel, then the Rostropovich concert followed. A champagne reception concluded the program.

The dinner included Mel Zarett, head of the Milwaukee American Jewish Federation, Dr. Werner Baum, President of the Milwaukee University of Wisconsin; Max Carl, leading local businessman and philanthropist; Mr. Yigal Entebbe, Chicago Council from Israel; the managing editor of the Milwaukee Journal, Mr. Joseph Shoquist; Archie Sarazin, Director of the Milwaukee Performing Arts Center; Mr. William O'Donnell, County Executive; Mr. and Mrs. Gerald Kahn, prominent Milwaukee attorney and President of Jewish Federation; Rabbi Brickman, head of one of the leading Jewish synagogues in Milwaukee and Mr. Maurice Wolkomir, Chairman of the War Memorial in Milwaukee which constructed many public service buildings. This was the group Mr. Armstrong had occasion to speak to.

Tom Grede was the Master of Ceremonies and gave a short introduction and outlined the purpose of the event. Dinner followed afterward. Mr. Rader tied in the reason the Church started the Foundation and its objectives. He explained the Church believes it has a spiritual obligation to offer charitable and humanitarian programs for the benefit of man. He also described some of our international humane projects as well as our AICF Chapter Program in the United States. He referred to the fact that Mr. Armstrong is looked upon in many nations of the world as a "builder of bridges."

Mr. Armstrong followed with a talk on the principle of giving as opposed to getting. He said the world functioned on the "get" principle but God's way was to give. He said the Foundation is the arm of the Church by which the giving principle is facilitated. Then he talked about how the Foundation was giving to the Milwaukee area.

The concert was outstanding. Approximately 2,000 people were in attendance. Many of the ticket sales were made by Church and Chapter members calling the Milwaukee Performing Arts Center's list. A brochure announcing the concert series was mailed and then followed up by these phone calls. Mr. Wayne Shilkret who is the Director of the Performing Arts at the Ambassador Auditorium was highly impressed with their efforts. Mr. Shilkret is responsible for putting together our concert series in Pasadena as well as our concert extension program to other communities with all of us in the AICF Chapter Program.

Mr. Mstislav Rostropovich, the Russian Cellist,

was stunning. At the conclusion of the concert the audience wouldn't let him leave. In all he played three encores. The audience's appreciation was fantastic.

The reception afterward was exhilarating. Everyone who received an invitation must have come. Mr. Rostropovich who only intended to stay five or ten minutes, lingered on for an hour. Mr. Armstrong also stayed considerably longer. Church people and community people alike filled the room with animated conversation. Pat Spira, the ticket manager of the Milwaukee Performing Arts Center, insisted I introduce her to Mr. Armstrong. It was so crowded I asked Tom Grede to introduce her since he was closer to Mr. Armstrong. Pat is not a Church member but now says we are the "nicest group of people she has ever worked with."

The success of this event and God's blessing on it certainly was apparent. The dedication of the Milwaukee people was greatly appreciated by Mr. Armstrong. Men like Joe Himden, President of the local A.I.C.F. Chapter, Tom Grede, the Steering Chairman and the help of Mr. Buckman, Bill Kaiser, Marty Laufer and others guaranteed the success of the event. Also, Mr. Carl McNair, who guided the entire project, gave of himself, motivated people and really brought it "all together." We are presently considering extending the concert program to three other cities next year.

Mr. Armstrong said it best when he was leaving the concert reception. As he passed by me, I said, "Looks like we had a success." He exclaimed, "Looks like? *It was a success!*"

—Art Mokarow

## EXCERPTS FROM MR. RADER'S EMPLOYEE MEETING

*Following is the second and final installment of excerpts from Mr. Rader's talk before employees of the College and Church at Headquarters on January 18.*

### PART II

As early as the Feast of Tabernacles in 1973, I spoke about the uniqueness of the Work at each of the Feast sites, because I could see that a time would come when it would be necessary to make changes in order for the Work to continue to grow, develop and to fulfill the Commission. I tried to explain to everyone that the Work, being based on an immutable set of principles, which are found in

the Bible—the inspired, written Word of God—exists only to fulfill the Commission. Maybe that beginning of the communication process was not as complete as it should have been, because some of the changes may have come too quickly. Maybe there wasn't enough understanding either.

When we closed the academic complex in Bricket Wood, that was not a step backwards. Mr. Armstrong never thought of it as a step backwards. Mr. Armstrong and I were in Europe when Mr. Garner Ted Armstrong sent a long telex urging that we consider closing the academic complex immediately in England. I went to Mr. Armstrong and said, "Would we open, would we build, a campus in Bricket Wood if we didn't have one now?" He said, "Why, no, of course not." And I said, "We're only operating it, then, and continuing to operate it, because we have it." He said, "Well, yes, that's right, and we like it, and we want it." And then we analyzed it for days to try and decide how much we wanted it as compared to how much we needed it and how much it was fulfilling the needs and objectives and goals of the Work, and, although Mr. Armstrong said it was like cutting away a part of his own body, he decided it was necessary to close the campus at Bricket Wood.

Naturally, some of our enemies, critics, detractors, tried to make such a change appear to be a setback—tried to make it look as though the organization were in fact slipping, but it wasn't. In fact, even the newspapers called and wanted to know. I told them no, it wasn't any problem. I told them what we were doing and they understood it.

I want to emphasize the fact that this entire Work has been built on faith. There's no way to emphasize that too much. If anybody thinks that is untrue and thinks that this Work was built because of some other activity or some other group of people, I'm certain that they will find out how wrong they are. This Work would not survive six months without faith. We would not be in this gymnasium now if we had not collectively had the kind of faith that one could almost touch, as intangible as faith really is. For us, it has to be something almost concrete, something you can almost feel and touch, just as the Kingdom of God has to be visible to us. If it isn't visible to us, we'll never be able to help others find their way into the Kingdom of God. Just as it should be visible to us, so the faith must be something tangible, although we know in essence it is an intangible thing.

Last night I was having dinner with several people, and one of them asked what I thought contributed so much to Mr. Armstrong's longevity and vigor and ability to carry on as he has for so

long. Someone else answered, before I had a chance to respond, "Well, probably it has most to do with his heredity." Mr. Armstrong has had parents who have lived long lives. Those of you who have read his Autobiography know that. But I don't believe that is the answer, because I have lived too closely with him for a very, very long period of time, and I know that without his indomitable *will* to overcome, without his indomitable *faith* that he will overcome, without his indomitable desire to *live* and to get this Work done, he wouldn't be able to go on day after day and overcome the physical problems that he has, the emotional problems, as well as the emotional setbacks.

Mr. Armstrong has told you he's blind in one eye and half blind in the other. I wonder how much that's registered on anybody here. Just think of the work product that he has produced, the schedule he keeps. Just think of yourself. What if you were blind in one eye and I don't mean half blind or a quarter blind—I mean *totally blind*—and didn't see too well out of the other eye. The eye Mr. Armstrong does see out of was never his good eye. I just wonder whether it has registered—if you really know what it means to get up every day and fight another battle like he fights it, 16, 17 hours a day, blind in one eye and half blind in the other one—just think about that.

One member in the field wrote him how she realized how difficult it was for him to stand and preach as he does, because, after all, even though he is "39, going on 38," he's standing on 84-year-old legs. Do you know what it means to stand on legs 84 years old? None of us really do, but I think we can imagine what it's like.

Aaron Dean is sitting down here; he knows what Mr. Armstrong went through. He fell off a platform, right out into space, because the arrangements were such that this platform did not go all the way back to the wall. He stepped off, and could have been killed—if Someone wasn't protecting him. He sprained his leg. We got him up on his feet. He tried to make out as though nothing happened. He shook hands with everybody as they left, said everything was all right, had his normal dinner with us. And then, of course, in the morning the pain had set in and the leg was swollen. We had to have it taped and X-rayed to see whether it was fractured. Mr. Armstrong had to be immobilized. And, despite the fact that the doctor did everything he could to keep Mr. Armstrong sedated, he spent his entire time writing. Incredible, absolutely incredible! He produced about eight articles in about eight days, despite a lot of pain, discomfort, and emotional trauma—plus the

trauma just from having fallen. If any of you have sprained an ankle severely, you know what I mean by that kind of trauma. It shakes you up pretty much the next day.

I remember just a few weeks before we had left on that trip I took my first fall in a long time. (I'm considerably younger than Mr. Armstrong.) I took a bad fall on the tennis court. I got up and finished playing after I managed to stop the flow of blood from every bit of surface that had been exposed, but I was shaken up by it. As I was going after other shots, I remembered I had just fallen, and I was a little fearful of falling again. One does get shaken up, yet Mr. Armstrong tried to take it all in stride.

When we had these traumas within the Work in '74 and other years, don't believe for a moment that Mr. Armstrong would have been able to overcome if he hadn't had this indomitable faith. He told me that some of those things hit him like a horse, like being kicked in the stomach by a mule. People that he had placed confidence in within the Work turned out to be those in whom he shouldn't have had great faith. It really hurt him deeply, but he carried on. He lost his wife, and still carried on. I only mention it because last night it came up, and it made me think about what it is that keeps Mr. Armstrong's spark going. It is *faith*, and the desire to get the Work done and a need and a feeling of belonging and calling. And, as I say, if Mr. Armstrong had not had faith, none of what we see today would have existed.

For 20 years plus, now, I have been working side-by-side with Mr. Armstrong—not as much at the beginning, but always at his side. That relationship never varied. And, as the Work demanded more and more of my time, and he placed greater and greater demands on my time, I spent more and more time with him. And, if there is one thing I have witnessed every single day and every moment that I have spent with Mr. Armstrong, it is that faith. I've said this many times at the Feast of Tabernacles, and I have meant it, and others who have been involved can vouch for it. It was necessary for him to inspire that same degree of faith in me, at least for a limited purpose at the time, so that I in turn could translate that effectively into terms that others would understand, and, therefore, kindle in them the same kind of faith, so that they would lend us vast sums of money when they were not lending to any institutions of our kind (and they don't today) so that we could build these things that we need and that we use and that Mr. Armstrong said would be required for Ambassador College to be developed,

for a trained and educated ministry to be provided, and so on and so forth. It's all here for you to see, but it's very important to appreciate *how* it got here.

I've heard Mr. Armstrong, for example, say on many occasions that he has sacrificed, or has made the greatest sacrifices, for the Work, and still continues to do so. I wonder if all of you understand that it's part and parcel of what he says. He is kind of reminiscing, also. He's talking about those early days when he had to hitchhike from place to place, when his children had to go without food at times, without adequate clothing and without things which all of us think are so important, in order for him to get the Work done. And then, in the early years, when he suffered the slings and arrows of misfortune and people would belittle and make fun of him and perhaps his family, because of the Work that he was involved in. And, now that he's in his ninth decade, he's not letting down. He's not taking it easy. He's pushing himself farther and farther all the time, and it just has not been easy for him to do it. And it couldn't be done without faith.

Mr. Armstrong has told everybody, wherever he goes—I've heard him tell presidents, as well as the ordinary person in the street—that he can't change another person. He can point the way, but he can't do anything more than change himself. And he's been working at that now for years. And it's tough, because he is a human being also, and he's not perfect. And he has to fight these carnal forces every day, and he has to fight very hard—and he does. So just imagine, if he has to fight that hard—and he means it—and I know what he means when he talks about prayer and how much he relies upon it—you can imagine how much more difficult it is for any of us. He has told everyone it's a steady process of maturation and growth. You don't learn all the truth at one time. You don't keep it all at one time, and you don't adhere to it all at one time. But, you have to really work at it constantly. It's important to keep that in mind.

Now people have had strange ideas about the Armstrongs. They think Mr. Armstrong is way out here in the one spectrum—Mr. Herbert Armstrong, as I said, on one end, and Ted on the other end. And they think Mr. Herbert Armstrong is very conservative; they think Ted is very liberal. I can assure you, Mr. Armstrong is not as conservative as people think he is, and Mr. Ted Armstrong is not as liberal as people think he is. They're very close together—somewhere towards the center. People have made very serious blun-



ders in their thinking about the Armstrongs. Mr. Armstrong does not go around measuring the lengths of ladies' skirts. That's not Mr. Armstrong's way. All he has ever wanted is for people to look normal. He doesn't want the members of the Church to be in the vanguard—way out in front—in matters of style and fashion. Nor does he want them to be all the way in the back. He doesn't want them to look peculiar. If you have watched his appearance carefully, you will notice he has made changes over the years. He wears his lapels larger, he doesn't always wear a white shirt, he doesn't wear a narrow tie. His sideburns are a little longer, his hair is a little longer in the back—he doesn't get it cut as often. They're subtle changes, but they're changes.

When I grew a beard, some people said, "Well, did you get Mr. Armstrong's permission to grow a beard?" I said, "No—and it never occurred to me that I had to. What kind of a person do you think Mr. Armstrong is?" So, what was Mr. Armstrong's reaction? "Well," he said, "it's coming along—pretty soon you'll have to trim it." And after about five months he had forgotten about it. I'd forgotten about it, too. One day I woke up and decided to take it off. He didn't even notice it for about a day. My wife didn't notice it. So it shows that when there are other things that really count, people don't notice superficial things like a beard. But then it must have bothered some people. A few weeks later one person said, "Well, Mr. Armstrong, what did you think about Mr. Rader's beard?" I guess that person must have been certain that Mr. Armstrong would finally let on that he thought it was about time I take it off, or that he told me to take it off, or something to that effect. He said, "Well, I think I like Mr. Rader more without the beard, but I'll take him any way that I can get him." That's the kind of man that Mr. Armstrong is.

Some people have the idea that Mr. Armstrong loves classical music—that that is all he likes—that he doesn't like anything else, and that all of the concerts at the Auditorium were for the purpose of satisfying some personal penchant of Mr. Armstrong for that kind of music. Not true. Mr. Armstrong likes classical music just about as much as I do. And we go to these events just about as often. We are busy, and we are not devotees of classical music. We know, however, that it is important as a part of everybody's education. We think that it is an important part of all our college students' education—that all of our Church members should be exposed to it. And with the help and assistance of our new director [Mr. Wayne

Shilkret] who has done a fantastic job here this year, we are going to expand to other forms of music and have many different types of events. You have probably seen that shaping up anyway. We are going to have all the performing arts. And we'll all have our cultural education expanded and our appreciation will be heightened as a result. But Mr. Armstrong really likes music that is a little lighter than classical. When we were first thinking of putting on the "Musical Jubilee" at the Auditorium, we weren't worried about Mr. Armstrong not liking it. As it turned out, he loved it! I knew he would like it because those hit tunes of the 40s and 50s, the pre-rock period, are something that he likes. I am sure that many of you who have had the opportunity to spend an evening with him at his home, as part of a senior dinner or something, know the kind of music that he plays on his stereo.

So let's not put him in a certain bracket. Let's not think, "That's Mr. Armstrong, we have him pegged—he is some kind of conservative that is really way behind the times and won't change and won't admit to anything that is modern," and so on. In some of our travels some of our men have made the mistake of thinking Mr. Armstrong, for some inexplicable reason, likes *old* hotels, going out of their way to put us in old hotels. They had the idea that he didn't like modern conveniences. I'm amazed that they didn't come up with the idea of putting us in hotels without indoor plumbing! And I really had difficulty convincing some of them on a couple of occasions to make reservations in a different (more modern) hotel and that Mr. Armstrong would like it. They just couldn't believe he would like it. I said, "Let me ask you a question, where do you stay when you come to this town?" "Oh, we stay at the hotel you suggested." "Where are you going to have the Feast of Tabernacles this year?" "Oh, we're going to have it at the hotel you suggested." "Well, why didn't you make reservations for Mr. Armstrong at that hotel?" "Well, we don't know—someone told us he liked old hotels."

So that is the type of thing we are fighting constantly. In the Philippines, when Mr. Armstrong and I first arrived there, we saw our Church members—the Filipino people—in that terribly hot, humid climate, where the weather is "bad or worse," wearing black suits, white shirts and black ties to services. The President of the country doesn't dress like that. He dresses sensibly. He wears a barong—a comfortable, cool, somewhat elegant shirt which you wear out over your trousers, somewhat like a Mexican wedding shirt. Min-

(Continued on page 67)



# Pastoral Administration

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I feel guilty! It's 85° and clear as a bell out here while a lot of you fellows are freezing back east. I wish we could trade you a little heat for some of your water! If things continue as they are in California, it won't be long before we'll be down to taking two showers a week and putting a brick in the reservoir of our W.C. to conserve water.

Actually, we haven't had a lot of time to enjoy our beautiful weather—things have been happening too fast around headquarters. For one thing, we now have Mr. Ted Armstrong's approval to begin making cassette tapes available to the field ministry again. We've had repeated requests for these tapes, but we've been up against several obstacles, the chief of which is expense. To be quite frank, if we were to be as liberal as we would like to be in making tapes of sermons, Bible studies, classes, seminars, etc. available, it would destroy our budget in short order. It was suggested by someone that we allow the membership to pay for any tapes they wanted to receive, but there were many reasons why we didn't want to do that.

We have managed to reach a reasonable compromise solution. Starting very soon now, we will be publishing titles of the cassettes that we have available. They will not be automatically mailed to the field as some tapes have been in the past. Rather, they will be available *on loan as they are requested*. Furthermore, they will only be made available from headquarters to church pastors for the pastor to use at his discretion. The tapes must be returned to headquarters within thirty days of their receipt in the field. If the pastor wishes to dub and retain a copy for his own use or to place it in the Church library, he may do so. He may also allow local elders, ministerial candidates, the sick, shut-ins, remote members, etc. to borrow his copy if he wishes.

We do not, however, wish to proliferate copies of these tapes and we *certainly* do not wish to see expenditures in the field for additional cassette recorders, cassettes, etc. in order to finance some elaborate tape program in a local church. Frankly, we do not *want* the average church member to receive these tapes. We would hope, rather, that you would get ideas from them, and use them yourself in a live sermon. The object of this program is the stimulation and development of *the ministry*. Not only can we not afford a broader

program, we do not feel that a broader program is in the best interest of the Church.

There are, however, a number of other ideas that have been advanced as to how tape cassette programs can be used for a learning experience for men's or women's clubs, ministerial candidate development, prospective member programs and a host of other possibilities. While we do not wish to slam the door on any of them, we feel we must urge caution. What we are now doing is taking a very small step toward the development of a tape program which might become much broader at a later time. We are doing it with no increase in budget, no new hires, and we are going to be reusing tapes over and over again. We will evaluate the existing program after a period of months to see where we go from here.

We've also been doing quite a bit of work recently on our Ministerial Candidate Program and, due to a recent request by Mr. Ted Armstrong, Mr. Art Mokarow has been asked to become our "Coordinator for Ministerial Development." This means that in addition to his AICF activities, which as you read in the WN are so critical to Mr. Herbert W. Armstrong's activities, Art will be spending a good deal of his time in Pastoral Administration. As most of you know, Art was instrumental in developing the career/non-career ministerial program which we presented at the last ministerial conference. He's also been very much involved in planning our Ministerial Candidate Program. However, we have gradually become aware of a much broader need.

We are taking the first halting steps beyond the old M.E.T. Program and the Ministerial Candidate Program into what we have called, for want of a better term, the "Ministerial Development Program." The first step in the program will be to develop a systematic approach to manpower information. In other organizations it has been called the "Skills Inventory" in which all of the personnel of an institution and their skills, abilities, talents, education, experience, etc. are maintained on file for instant reference. The most difficult decisions in any organization are manpower decisions, and getting the right man into the right job has to be of prime importance.

So consequently, we're going to be developing a profile of the talent in our organization with the hope that we will be able to assist you in your further education, get you into the right job at the right time for the sake of your experience and development, and especially that we not *lose* anybody out in a dark corner somewhere and forget him when an opportunity arises for greater service.

Art Mokarow will be the coordinator of this Ministerial Development Program which will be deeply interested in the growth of all our men from their first interview as a student in college to their appointment to their highest level of responsibility in the Work.

Art has written a short article which will appear elsewhere in the BULLETIN outlining what we are doing from his point of view. So far, we are "feeling" our way in an attempt to fill a need. We need your help in putting together the best program possible.

As time goes on, we are going to need more and more men in the Work—but it's going to be extremely difficult for us to afford them. Over the past few years, and especially since the beginning of the energy crisis, there has been a desire to start many smaller churches with attendances under 100. One obvious reason for this is to reduce the driving distance for members living in outlying areas.

We must face the fact, however, that it is not cost effective to place a full-time man in an area with a workload of only half of what it is for an average church. Not only does this result in a high cost per person to serve a smaller church, but it can end up frustrating the pastor because of lack of sufficient work to challenge him.

Consequently, we're exploring the idea of having local church elders not in our employ pastor small, outlying churches—just as we have for some time in Hawaii. These could be men already living in an area that needs a small church, or someone who would be willing to relocate to such an area.

The advantages of this approach are that while the scattered brethren would be served better, the additional costs would be low. At the same time, it affords those men who are capable and wish to do it, a wonderful opportunity of expanding their service to the Church. Though these men would not be given a salary for their services, they would be given reimbursement for expenses. Also, we would be willing to help with moving expenses if a man needs to relocate. In addition, these men would be given expenses to attend the ministerial conferences along with other pastors.

Suggestions for areas that would be helped by having a small church and for men who would be available for this type of opportunity and capable of handling the attendant responsibilities, should be brought to the attention of the area coordinators through the local pastors. They, in turn, can report to me on any small churches they feel should and could be started.

I've already had one such suggestion from Vince

Panella in Las Cruces. He feels that the combined attendance of the Las Cruces/El Paso churches really does not justify a full-time pastor. So, if anyone is interested in the opportunity, you might give Vince Panella a call, or write us a letter and express your interest. We can't make any promises, but we can sure take a look at it.

Another decision implemented last week was to bring Russell Duke in to headquarters to join the Pastoral Administration staff as my assistant. I think it will be of great benefit to us here to have a man on the staff who has recently been the pastor of a field church. In addition to this obvious advantage, I've already got a list of projects as long as your arm for Russ to start on as soon as he gets here. One is the development of a Spokesman's Club manual and another is to assist us in trying to get some meaningful development in the area of Sabbath Educational Programs in the Church. I had originally not planned on having an assistant, and I still don't plan to work *through* an assistant, but I've had to face the fact that there are a lot of things that need to be done that aren't being done and that cannot logically be done by Ministerial Services. Again, we are making the best step we can toward fulfilling the needs of the Church.

We do appreciate the suggestions, constructive criticisms and encouragement we get from all you fellows continually. Keep up the good work.

—Ronald L. Dart

## MINISTERIAL DEVELOPMENT PROGRAM

The Ministerial Development Program is a newly created, broad effort at an organized approach to developing each minister to his maximum personal fulfillment and ability to serve God's people.

As the Co-ordinator of this Program, my main objectives will be to:

- (1) Help you identify and develop your gifts and strengths so that
- (2) We will know where you'll be of greater service and the most fulfilled.

Of course, this project will require long term development. There will be no overnight changes, but we'd like to tell you that we are now working on it. Mr. Dart recently told the local elders in a ministerial seminar held here in Pasadena that strength staffing is a powerful tool. Knowing, appreciating and developing a man's strengths and

“playing down” his weaknesses is the best way to get real productivity. To be able to do this, we are going to need information.

We want to keep current on your development. We're not interested in old records or outdated information about past foibles. We want to positively focus on the direction each individual is taking and to provide programs, tapes, seminars, schools, and experiences that will help all of you develop your fortes and strengths.

One of the initial steps we'll take will be to develop a profile on each individual. This full profile will not be a dark dossier or a chronicle of other men's offhanded analyses of the chinks in your armor. We want you to put it together with us. Ministerial Candidates will help put together a profile, and so will Area Coordinators. Knowing who to promote when and to what duty will be facilitated by these profiles. All people are multifaceted and multidimensional. We'd like this profile to be a catalogue of your interests, your hobbies, and your talents. As you all know, God sets people in the Church by gifts (I Cor. 12:29-30). Mr. Ted Armstrong has voiced his desire that we develop as objective a method of measuring those gifts as possible.

This is also a system of *executive* development. If you're exceptionally gifted in certain areas we'd like to know. Any educational benefits that you've been able to take advantage of need to be noted. Of course, the scope of your ministerial service will be analyzed. Any outside activities that you're involved in will be noted. As you well know, when you go to a certain pastorate there are at least 10 or 15 major considerations your mate and family analyze. These profiles will give us a personal perspective that will aid HQ in making many decisions such as promotions, job assignments, career guidance and many others.

We'll also implement seminars and schools from which all can derive benefit. Personal one-on-one contact is also essential, so when I'm in the field whether with AICF or on specific Church business, I'd like to be able to meet with as many of you as possible, especially with Ministerial Candidates who are in your area.

Mr. Dart has requested that I take advantage of my trips by maximizing my contact with you. So the nature of my contact with you will hopefully be as broad as possible—social contacts, classroom and seminar contacts, phone and letter and personal chats. Yes, please do call any time, drop me a line; add any input you'd like. We want this to be the kind of program that brings your gifts to the fore so that talents don't go unnoticed.

Together with George Geis, we are also working on a Continuing Education diploma for local elders in addition to the certificate of the ministry, as well as giving input on a master's program. Again, many of these things are yet to come, but we're rapidly moving forward.

Presently we are initiating our Ministerial Candidate selection program from this year's graduating class in Big Sandy as well as Pasadena. We plan to make the selection sometime in March. We'll let you know.

We'd like to announce that from May 29 - June 6 we'll be conducting a ministerial seminar in Texas. We already have a sizable list, but if you're a Church pastor and interested, please write in and tell us. This seminar is for Church pastors and their families.

It's also my job to help the Ministerial Candidates with *career guidance*. This also applies to any full time men who might want to go on the non-employed program and get employment other than through the Work.

We're also looking at the idea of using Feast sites as development centers for ministerial schools. And speaking of the Feast, we might even hold short seminars during the Feast for Church members.

Remember, we'd appreciate and do desire any and all of your input as to how we can fashion this program to best suit your needs. We hope to build this as a mutual creation; and through participation come up with something that will benefit and serve you on a long term basis. So please write or call and offer up your advice as this program is for you. Until next time.

—Art Mokarow

## ADMINISTRATIVE UPDATE

### Festival/Holy Day Dates

The *second* Passover this year is on the evening of May 1. The date for Pentecost is May 22.

Lester Grabbe supplied the following because there is still a bit of confusion over the correct date for Pentecost. The confusion comes because *two* changes were actually made three years ago. The *first* change seems clear to everyone: Pentecost is to be kept on a Sunday every year.

The *other* change affects only one year out of ten on the average: when the first day of unleavened bread (Nisan 15) falls on a Sunday, that Sunday is the Wave Sheaf Day and we begin counting Pentecost with it. This means that Pentecost is kept not only one day earlier in such years but *one week* earlier as well. Thus, Pentecost



was kept on May 26 in 1974. This year Pentecost is May 22. In 1981 Pentecost will fall on June 7.

*Rule to remember:* Pentecost is counted with the *Sunday* within Passover week. If the first day of unleavened bread (Nisan.15) falls on Sunday, that is Wave Sheaf Day. Pentecost is counted beginning with it.

### Fair Booths

The following information was given to us by the Circulation Department in response to a number of requests about the fair booth program:

Due to the rapid expansion of the newsstand program and the time and effort expended by both the Circulation Department and the local church areas, we will not be able to run a full-scale fair-booth program this year.

However, in areas which have booths already made and all the equipment that they would need from last year's fairbooths and would like to do a fairbooth on their own again this year, we will do whatever we can to help supply booklets and *PLAIN TRUTHS* in limited quantities.

We cannot guarantee large supplies of *PLAIN TRUTHS* or booklets due to the rapid turnover of magazines from our newsstand project.

If you wish to operate a fairbooth some time this season, please give us a call in the Circulation Department well in advance of making any irrevocable arrangements.

### Bible Hymnals

In order to help us formulate our printing needs for the next Bible Hymnal printing, I'd like those of you who will need additional hymnals during the next year to notify me.

As in the past, you will be allowed to sell some of your local stock to members who wish to purchase them. I'll let you know what the price will be after they are printed.

We still prefer that books be purchased locally rather than have members purchase them through Headquarters. If for some reason Hymnals are not available locally, we do send them directly from here, but it causes extra work and expense.

### Y.O.U. Expenses

Since some questions have come up recently about Y.O.U. expenses, we felt it would be good to clarify our current policy and procedures, especially in light of the new expense budgets and Traveler limits.

On page 184 of the August 24, 1976 *Bulletin*, there is a brief explanation of which expenses will be paid out of the Y.O.U. budget and which are to

be paid from local funds. If there are any questions in this regard, you can contact the Y.O.U. coordinator for your area to determine which expenses will be paid from the Y.O.U. budget. Y.O.U. expenses are not to be paid out of your normal ministerial expense allotment.

Y.O.U. expenses should be reported on a separate form and not included with other ministerial expenses on your regular monthly expense report. Since most of you will not have a large enough Traveler allotment to cover both your regular monthly expenses and special Y.O.U. expenses, you will have to send in an Expense Report and wait for a check from Accounting in order to be reimbursed for Y.O.U. expenses.

### Telephone Expense Reminder

Just a reminder that some are still including the basic service rate for their telephones as part of their monthly ministerial expense. Though all business-related telephone expenses should be considered ministerial expense, the cost of the basic telephone service for your home and all personal toll calls should be considered a personal expense.

Also, since the cost of a business telephone is considerably greater than for a personal residence, we want to avoid having business telephones installed unless it is required in special circumstances.

—Ted Herlofson

## SERMON TAPES AVAILABLE TO FIELD MINISTRY

The first seven sermons available for pastoral use are listed here and may be requested by sermon title, by name of minister who gave it, or by our file number. Following are synopses of each.

—Hugh Mauck

**Preaching Positive Messages** by Herbert W. Armstrong (File No. HQ4)

Synopsis: In this sermon Mr. Armstrong expounds the need, now, for all God's ministers to spend much more of their time in the pulpit preaching the good news of the World Tomorrow, and less time preaching the bad news of the world today. We have come to the place where 95% of our preaching is about the bad news. We won't change the balance to where it is 95% the other way, because we do need to tell people why conditions are the way they are, but we will emphasize the Good News much more from here on out. Mr. Armstrong then explained about the government



of God, government in the Church, God's calling and using him as the leader and that his leadership is going to change the emphasis of the Work around, and that we are going to paint a prettier picture from this moment on.

**True Religion Requires Keeping God's Law** by Garner Ted Armstrong (File No. HQ10)

Synopsis: A lot of people have begun to envision freedom apart from God's law rather than freedom within the law and the protection it offers us. We live in a time of great lawlessness, and the Bible shows it is going to get worse, even in the Church. Mr. Armstrong goes through examples of what happens if you exercise all your freedoms; the attitudes behind your actions; denying the direct heaven to earth relationships, between Christians and the living God; and the need for God's ministry to teach His people not to fill their minds with spiritual trash. He further warns against having our consciences seared and receiving those who have; who come saying you don't have to keep God's laws, or who would "free" you from keeping the Sabbath, from assembling together, from observing the Holy Days, etc.

**Called to Serve** by David Antion (File No. HQ1)

Synopsis: Mr. Antion shows we have one Owner, one Boss, one Master, who is Jesus Christ to whom we are all absolute slaves, and explains what it means to be a servant for and to Him. He shows that Jesus introduced an entirely new concept in human relationships, one that is in stark contrast to the traditional forms of servant/master relationships. He shows how the ministry serves, how Christians serve one another, particular and special gifts of service, offices of service, and the perfecting (maturing) it brings to us as Christians and the Church as a body.

**Freedom** by Ron Dart (File No. HQ12)

Synopsis: Shows that government and freedom go hand in hand. As Moses learned, you do not make people free merely by letting go the reins. Once Israel became free God had to continually add laws to guarantee their freedom, and Christ did not come to do away with law, though He does change the administration. There is nothing wrong with the administration of death, but when you compare it with the administration of life, we see the latter is so much better. True liberty and freedom is where the spirit of God is, and in order to be free we must come to God. Mr. Dart expounds the fact that freedom simply means that

the restraints upon you are now inside you and are part of your character, as opposed to being imposed upon you by somebody else from outside.

**Conspiracy to Destroy Marriage** by Steve Martin (File No. HQ7)

Synopsis: Hits hard at the increasing problems in marriage. Mr. Martin discusses the four major causes of marital suffering, all of which are the works of Satan the great conspirator. Satan is conditioning people to accept the concept of living together out of wedlock; to accept homosexuality between consenting adults; to accept all of the women's liberation movements; and to accept the idea that the husband should rule the wife as a tyrant, rather than by example, with love, kindness, etc., as Christ rules the Church. As pointed out by Pastors' Reports, these trends are showing up in God's Church. And so this sermon addresses these problems; looks at them from God's point of view, gives His purpose for instituting marriage, and ends with instruction on how to have a successful marriage.

**Coping With Life** by Art Mokarow (File No. HQ5)

Synopsis: Mr. Mokarow deals with the question, "How do you cope with life?" Solomon looked at this question. The Apostle Paul did. And we need to. Art explains what happens to all of us as we move along through the various stages of life: from childhood into the adolescent period, into young adulthood and marriage, mature adulthood, middle life, widowhood, and old age. Each period of life with all its problems comes and goes. Each has its own pressures, motivations, frustrations, etc. He shows that the first step toward really learning to cope with life is when people first learn that life doesn't happen by accident (even though time and chance and circumstances happen to all), and to understand what is really happening to us during these life phases. Each phase is a training period that will never give one the full, complete answer until God has completed creating His nature and character in us. As we grow older, and as we live the Christian life with Christ in us, we come to see human experience as God sees it.

**Programming Yourself to Remember** by Norman Smith (File No. HQ8)

Synopsis: This sermon was delivered during the 1976 Feast of Tabernacles in Squaw Valley, using the programming of modern day computers as an analogy of "programming" our own minds to

remember past experiences, teachings, etc., and to use them in making decisions of a spiritual nature for character building. It is typical for a human to forget; and it is typical for God to remember. So Mr. Smith goes through the Bible showing the many places where God tells us to remember—to remember Him, to remember His laws, to remember what we have been taught, and to remember by whom. He draws a parallel between programming a computer and the new covenant by which God promises to put His laws into our minds, and write them in our hearts; and how we do that by hearing the Word of God and obeying. The Holy Spirit is the writing tool. He ends with the admonition to remember the future, what the prophecies say, what the Holy Days picture, etc., so we can watch, pray and endure to the end.

## International Division

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Well greetings again! Time shoots by so rapidly that it hardly seems possible for it to be time for the *Bulletin* again. We have been busy the last four weeks with all the activities here, and with some travel thrown in as well.

As you know, Mr. G.T.A. had a campaign in Toronto February 12-13. Since he covers it in his letter, I won't spend a great deal of time repeating what he said. Needless to say all the church members there were most enthusiastic about the weekend.

Mr. Wayne Cole was there for the campaign and we had planned a meeting of the eastern half of the Canadian ministry to coincide with it as well. It was the first opportunity Mr. Cole has had to talk with the ministry as a whole. He has had other meetings with the Area Coordinators, but not with the men in general.

The Canadians hosted an evening meal Sunday night following the campaign. All the students, workers and anyone connected with the meetings, as well as all the ministers, were present. There were roughly seventy-five present for dinner, and then afterward Mr. G.T.A., Jim Thornhill and group conducted a dance for the entire church.

Mr. G.T.A. took the first session of the ministers' meetings before returning to Pasadena on Monday. He had a very relaxed question and answer session with all the ministers and their wives which covered a multitude of subjects. For some of the local elders and newer men, it was the

first opportunity they had to be with him in a personal situation such as that. Needless to say they all appreciated it a great deal.

Dr. Kuhn and his wife also were present and he was able to cover the many facets of AICF and QUEST/77 for the ministry. He also explained many of the public relations activities which are being conducted for the Work as a whole. Then in a later session, Dr. Kuhn covered the Systematic Theology projects which are under way, as well as answering or clarifying any questions on doctrine.

Marion and I, along with Dr. Kuhn, left on Wednesday morning to get back to Pasadena, and Mr. Cole continued with another meeting to cover some of the administrative questions, problems and procedures which are a part of directing any operation this size.

I am leaving Pasadena again February 24 for a weekend in Alaska. We are going to meet with Bill Gordon and some of the local men, and then take church services in both Anchorage and Kenai. We are making plans to bring Mr. and Mrs. Gordon in for a Sabbatical this coming fall. He will be replaced by Earl Roemer and his wife. They are both excited about the opportunity and I can't help having just a touch of envy when I think about the area they are going to.

Then on Sunday, the Gordons and I are flying to Calgary where we will have a three-day meeting with the western half of the Canadian ministry. Mr. Cole worked it out so the meetings would fit my schedule and I could join him in meeting with all the men in Canada in a two-week period of time.

After that I'll be home a day and a half during which time I'll have the opportunity to be present at the Bing Crosby special here on campus. Then on Friday morning March 4, Marion and I leave for a three-week trip which includes a Sabbath with the church in Honolulu, then on to New Zealand and Australia. The schedule will be very full with ministers' meetings in both Australia and New Zealand.

It gives us the opportunity to see all the ministers in these two areas, plus talk with Dean Wilson in his new habitat. I will also be able to spend some time with John Ouvrier in Hawaii. He is doing very well in his new job as church pastor and is currently looking for a job as well.

Travel is great and we enjoy it very much, but it is also very wearing. Marion and I appreciate the opportunity to be with the ministers and their wives, but we also enjoy getting back home. I'll write something about the trip next time.

Last month Mr. Cole sent a letter to the minis-

ters in Canada. We thought you might be interested in some of the comments, so we're including the following excerpts in this *Bulletin*.

—Leslie L. McCullough

## MR. COLE'S LETTER TO CANADIAN MINISTRY

(1/12/77)

To: All Ministers in Canada.

Greetings to everyone of you. Many have asked if we are getting settled into our home and into the Work in Canada. Some have asked if we like the job here. The answer to both is yes. We have now become fairly well established personally, and are quite comfortable in the church owned home where Mr. and Mrs. Wilson lived. . . .

By now you should have received the latest "Weekly Comments" giving information on mail and money income in Canada. We are very pleased the way the income has continued to hold up throughout 1976. I felt it might be interesting to make a few comments of interest. Don Miller has just supplied the following info: The current monthly rate of booklets, reprints and C.C.s being mailed out is 35,000. Total letters coming in to us is currently at the rate of 20,000 monthly. The P.T. circulation is down at the present due to heavy renewals (which results in a healthier more viable list). With the G.N./P.T. combining the present P.T. file is 68,000 and P.V. 27,000.

Money-wise, for the first time in Canada the dollar reserves are growing to a stable point. Last year \$200,000 were added to the reserves and we hope to do better this year until we reach a level of dollar reserves at 10% of annual budget. We are now just past mid-point of the first budget year during which the Canadian operation will break into the \$6 million figure. Another fact that is encouraging is that Canadians are doing their part to reach other parts of the world. Last budget year (July 1, 1975 - June 30, 1976) \$450,000 was approved to be spent outside Canada and it was all used. This year approximately \$1 million has been approved by Revenue Canada to be used for such work outside Canada. It has not all been used or allocated but it can be if and when necessary.

Now that I feel I am firmly entrenched in the Work here in Canada and have become basically familiar with the operation, I have decided on a few things to organize the management in a manner I feel is efficient, adequate and with which I feel comfortable.

You undoubtedly already know of some of the things to follow, but let me express it from my

point of view and supply whatever details I am able.

Richard Pinelli has moved into the office to become the head of Church Administration. He will continue to be the Western Area Coordinator and will add the CAD duties to those he already carried. So far we believe these two functions can be maintained by Richard with efficient and capable staff backing. And, let me say, we have just that in the office, as well as in the ministry.

John Katai will continue to work in Church Administration doing largely the same functions as he previously performed. John is an excellent worker. He always maintains a very cooperative and willing spirit and has a "voracious work appetite." In other words, he gets a lot done. These comments are made to pay credit to a job well done and also because I want you to know that good men here are sincerely dedicated to serving the ministry and the church well.

By making this organizational decision we have the clear delineation of the two principal divisions of the Work. Don Miller continues to be Business and Office Manager. His functions are to manage office staff, all office procedures such as mail receiving, circulation, accounting, physical properties such as space, equipment, purchasing, etc., and all the other myriad details that go along with overseeing the operations of a collective group of people.

There is obviously a good deal of overlap or interface that Don will continue to have into CAD. Much of what goes on in the church and ministry deals with money, affects budgets, etc., which of course is of prime concern to the Business Office.

While on this subject let me say that Don has been most cooperative with me and helpful during my settling in period and, of course, continues to be. He is devoted to the Work of God and has a deep commitment to serving the Work here in Canada to his utmost. Sometimes the work of an office manager as well as that of the fellow who manages the "money-bag" can be "thankless." He's the man who generally has "the monkey fall on his back" when it comes to dealing with staff problems, handling attrition, having to deal with the occasional termination, occasionally being saddled with the duty to convey top executive management's decisions to change policy, alter long-established (sometimes personally nurtured) procedures, cancel departments, you name it—he's the fellow most often called on to do it.

I would be very remiss in not saying "thank you" and giving recognition to a job being well done.



Turning to CAD, I wanted Richard Pinelli in the role of directing this vital function of the Work for several reasons. I have known Richard many years—I first heard him preach a sermon (actually had met him some years previously) in 1960 in Akron, Ohio. Richard was on a nationwide summer baptizing tour which took him into the Akron area. (Richard may be surprised, but I even remember the subject he spoke about that day—I wonder if he even remembers? By the way, I checked with him after writing this and he remembers.) Due to this long acquaintance my wife Doris and I personally feel very comfortable with both Richard and his charming wife, Mary. We're friends!

Richard has been in Canada longer than any other minister. He has an excellent background knowledge of the church as it has grown over the years. I value his counsel, partially based on this extensive background. (Besides all this he's a good racquetball player and partner. JOKE!—I mean that this is a reason I want him in the job is a joke, not that he's a good player!)

The job of Richard Pinelli I feel is rather obvious. He will attend to the sundry items of church affairs, from ministerial transfers to ordination requests, to starting churches, to visiting and encouraging local churches, etc.

This arrangement leaves my job being that of directing both principal divisions. I have always and will continue to be a very involved director. I want to know what is going on in all areas of the Work, and help to shape it. Yet, I don't want to be breathing over the neck of either Don or Richard in the daily operations of the Work.

Also, with this arrangement I can feel free to visit churches across Canada, spend time with all the ministry, etc., and yet have confidence that someone is "minding the store" back home.

I hope you fellows will continue to feel free to write to me as often as you wish. I have enjoyed hearing from you.

It is my intention to continue to write to you personally as often as possible and as needs arise, keeping the communication going on a two-way avenue.

To use a Paul Harvey expression, I guess "the roses go to Richard, Don and John" in this letter. I haven't meant to overdo the compliments, but what I have said is sincerely felt and I want you to know it. Sometimes I personally feel we don't say enough to encourage each other—yet, of course, we don't want to go too far and indulge in flatteries. . . .

A very successful seminar was recently concluded in Pasadena. This particular seminar was tailored specifically for Local Church Elders—most of whom are not employed by the church. We had 15 men (and wives) from Canada and Alaska (2 were from Alaska) attend.

The reports I have heard personally since the conclusion of the seminar are that it was *excellent*. To you men and your wives who had the opportunity to attend let me tell you how much we are pleased that it was very beneficial to you and that you could arrange your business and/or jobs enabling you to attend. . . .

During our recent Area Coordinators' meeting here in Vancouver we discussed the Bible Lecture Program that has been used so extensively across Canada during the past three or four years. We came to the unanimous conclusion that it would be good to cancel, or at least heavily curtail, this program for a spell.

One or two comments have been made to me questioning this decision. Your questions are appreciated and any viable, reasonable objections, reasons, exceptions, clarifications or what-have-you will always be heard.

Our reasons for curtailment are that in most areas we are on the third or fourth or perhaps in some cases the fifth time around, largely "stirring the same pot," trying to generate interest among the same body of people—the P.T. List. Yes, I know there have been deletions and additions but most of those names on the List are the same ones that were there a year or two ago. I feel there is a limit to how far we should go in *our* efforts to *create* personal involvement among our readers. To make additional opportunity either in literature or personal contact available, yes. But, to stir to the point we reach "diminishing returns," no.

Some of the ministers have indicated that it is an embarrassment to promote a lecture series to the church, get the membership psyched up for a series, and then have one or two *new* people (and in some few cases none at all) show up.

We came to the conclusion that it would be good to allow the lectures that are currently in the mill to be completed, but that no new series should be planned for the present. After we have let this means of "reaching out" rest a year or so, allowed the P.T. List to grow—some "old" names drop off and new ones be added—and have also seen how the new 5-minute World Tomorrow radio program format develops and how extensively it will be placed across Canada, we can reactivate the Bible Lecture Program at any time we feel conditions indicate we should.



Now for the qualifier. Like nearly everything else, there may be legitimate exceptions in some few areas. Personally, I am a strong believer in the philosophy of not being frozen in to something just for standardization. That might be fine if the world were standard, people were standard and all communities were predictable and consistent. So long as there is planning, coordination and proper approval I have no objection to a program being used in one area where effective which might not prove successful elsewhere.

So, if any of you feel the Bible Lecture Program continues to be a useful tool for building up the church and brings sufficient response to make it practical and you genuinely want to go ahead with further lecture plans, then talk it all over with your Area Coordinator. He in turn can discuss it with Richard Pinelli and me if he so desires. And so generally, the Bible Lecture series is off for now with warranted exceptions made as advisable. . . .

Since Richard Pinelli has moved into the office we are hoping to move right along in preparing a "Ministerial Manual." Our intentions are to take many of the Policy Statements prepared for the U.S. ministry and tailor them where necessary for Canadian application. Other statements will be written from scratch here. Basic work is now under way. The A.C.s have already received the U.S. statements and are critiquing them for our possible future use. Please bear with us on this project. . . .

One more item I do wish to cover before closing this lengthy epistle concerns our general attitude of service to the church.

Fellows and wives, I trust you will all realize that I am not trying to put "shoes on feet where they don't fit." I don't really know the track record of many of you. I am told—Richard Pinelli tells me that over-all we have a stable, solid, hard-working ministry here in Canada that is people-oriented, service-oriented. I accept that! I believe it! But, still where the shoe does fit, and for the rest of us in whatever ways we can be helped, let's be further motivated by a few words of "iron sharpening iron."

I know of no greater way for a minister to lose the respect of the brethren, lose credibility in his area, than to become indifferent toward *servicing* the brethren. Jesus said that the greatest of all is servant of all. Jesus was a servant. His entire purpose on earth was to serve mankind. The only way He *personally gained* by fulfilling his "mission impossible" in being divested of His Eternalness—God status—and becoming a human being was the realization that by *servicing* and sacrificing for *all*

mankind He was going to have the pleasure of many brothers and sisters in the God Family.

Isn't that in principle the way it works for us? When we serve the most, are willing to suppress the self and its desires, sacrifice of our time, sleep and effort, yes and even money to help and encourage others, aren't we then really the most blessed? Doesn't it make you feel good all over when you're looked to with respect and find people *wanting* to do things for you, *because they know* (without your talking it all over, by the way—for indeed they will know) you have served faithfully, sacrificed, given of yourself, put the church's interests first, when they hear about your calls on the sick, driving out to encourage, pray over and anoint, etc., etc.? Isn't it so much better and personally rewarding to be known and respected for rendered service and loyalty, devotion and genuine concern rather than simply because you're their minister?

A man may be a "stumble-bum" speaker (and please, I have no one in mind—don't guess I know any I'd describe that way) but be a faithful servant, a devoted friend, a spirit-filled and loving minister committed to serving His brethren and be *deeply* admired and respected. Whereas having the gift of oratory but to always be "too busy" to serve anyone else, brings contempt, disrespect, loss of credibility. It's like the joke I sometimes tell. "A young minister just out of the Seminary and in his first church assignment had a fine voice, excellent command of the language and vocabulary, was loquacious and *repeatedly* told his congregation how he regularly thanked God for this *great* gift to speak. Finally, one Sunday as he was going through this same routine a little old lady's shrill voice was heard to say 'Yes, I understand that happened once in Balaam's time too.'"

In conclusion, fellows, let me clarify the practice of "visiting" in your church areas. A few years ago Mr. Ted Armstrong spoke out strongly against certain practices that were going on in visiting. The regular, often short meaningless, simply to get the quantities up for the report, kind of visiting was *OUT*. Visits which came on like the "storm troopers" or the "gestapo"—a term not uncommonly used about ten years or so ago—checking out the homes, the kitchen cupboards, the clothing label, the sugar-bowl, and becoming the financial, legal, business, farming advisors, were *ka-put*. And rightly so!

But fellows, I've talked to Mr. Ted Armstrong numerous hours about the work of the ministry. He never intended that his instructions be intepreted to mean that visiting the members in

meaningful “social,” “let’s become friends,” “what can I do to serve you better” type visits was not to be done.

If I were the pastor of a church I would want to become a trusted friend, a helper, a concerned brother to *everybody* in the church. And I know only one way to do it and that’s to “rub shoulders,” have people into my home, go into theirs, join with them at church social functions, etc.

I have heard that sometimes our guys in Canada may “look across the border into the U.S.A.” or hear a report carried back from “down South” and say “well, they don’t visit in the U.S.A. any more so I guess we don’t visit.”

Yes, I think you will probably find some ministers in the U.S.A. and elsewhere in the world who don’t get out among the people they “serve” as much as desired. But, don’t assume that what you saw or heard was approved by the directors of the ministry. Anyway, let’s not worry about imagined or perhaps even real problems elsewhere. We have enough of our own to keep us busy—full-time!

Your relationship as a dedicated minister to the church—to the brethren in your areas—means a great deal. When spirits flag, perhaps are about to turn off or fail, and your love, your concern and your friendship at that moment, if it is really there and is strong and sincere, *will help immeasurably*.

I once heard that a minister in *The Worldwide Church of God* (not some *other* church) said in a sermon to his congregation: “I may have to be your minister but I don’t have to be your friend.” Can you believe it? I can’t verify it, but it comes from good authority. That has got to be *pure dynamite and guaranteed failure*.

It is an honour to be a minister in the Work of the Living God. Let’s all reflect that honour and privilege extended to us by our devoted love and service however we may have the opportunity to extend it.

Well, fellows and ladies, thanks for bearing with my long-windedness. Please take the above as it is intended. Where it helps, it helps!

May God be with all of you, always!

Your brother in Christ,

C. Wayne Cole

## Mail Processing

The mail picture has improved quite a bit since our last report—rising from an average of 34,000 letters received per week during January, to a new high of 40,000 letters received during the week

ending February 11. It’s our feeling that the severe weather in the eastern and midwestern United States was a big factor in the recent low mail volume.

Thankfully though, it appears now that we are in an upward trend which we hope will continue strongly for some time. The new thrusts of five-minute programs and TV spot commercials are having a positive impact. We’ll give you more details in the future. As of February 11, mail received for the year stands at 216,000 letters.

### On the Lighter Side

It’s been awhile since we shared with you some of the humorous material that comes into Mail Processing, so we’d like to depart from our regular reporting of “stats and data” and give you a few chuckles from our growing repertoire:

1. A man requested the article “How You Can Be a Bride With the Power of God.” (Our article title is actually “How You Can Be Imbued With the Power of God”).

2. A letter *from* the Salvation Army came addressed to “The Plain Troop.” (Perhaps the writer thought we were divided into “troops” similar to the Salvation Army?)

3. A packet of *frozen food* arrived after being in the postal system for about a week. (Needless to say, it was quite *unfrozen* when we got it.) The sender also mailed us a jar or two of relish and *shrimp* cocktail!

4. One subscriber wanted us to send a gift subscription of *The Plain Truth* to “Heinrik Chickenkisser” at the State Department, Washington, D.C. (Of course, we declined out of respect for Mr. Kissinger.)

5. Another subscriber wanted us to change his subscription number so it wouldn’t have any 6s in it. (Apparently, he was worried about having a computerized “mark of the beast”.)

6. The following question came to us: “Will you please kindly answer me in the magazine or by mail soon if this quotation is in the Bible, ‘Every dog has his day’? I seem to have read it many times during the 1950s and have seemed to have discussed it with some people and have shown it. Now I can’t find it at all and have read the Bible completely through again and have not found it. Perhaps I read over it or just imagined I read it in the Bible, as some years I did not study or read very much on the subject. I would most appreciate this clarification.”

7. A letter came with the following address: Garner Ted Armstrong, 800-423-4444, Pasadena, California.

8. Another listener addressed the face of his envelope: Mr. Armstrong of Pasadena, California. The one who broadcasts the *word of God on the Radio*. I can't remember his first two names . . . .

9. A listener requested, "'Oh, Hell Lazarus's Soul' and the rest of the pamphlets."

10. Here are a few more funny titles we've received which were requests for specific booklets. Obviously the listeners misunderstood or heard only a part of a literature title announced on the program.

7 Laws to Raid in Hell

7 Laws of Radium Sickness

The Rear of Children

How Was Yor Born?

Baran Again

Where are Edner and Eliza?

Who will Rule the Spouse?

You Marriage can be hairy

11. Finally, here's the "letter of the week" we'd like to share with you:

"Will you please settle an argument. I am for sex and others are against it. So please send me the booklet, 'Sex Is Sin' and 'Sex Is Pure.' I don't like to hear anyone say sex is dirty. I think it is beautiful.

"I'm 65 and I enjoy sex very much."

That's it for this time.

—Richard Rice

## LETTER COMMENTS

### RESPONSE TO HWA-GTA TAPED SERMONS

"I want to really express our thanks for the tapes of Mr. Herbert W. Armstrong and Mr. Garner Ted Armstrong. It's almost like being there personally and brings headquarters much closer to us. We sincerely appreciate their desire to keep us informed of the many events and trends of the Church."

—Mr. & Mrs. Duffield D. Davis  
Escondido, CA

"Just want to say a very thankful person is writing this note. I am sincerely relieved that this Church is taking a positive stand on preaching the good news worldwide! It really is GOOD NEWS, and we should be grateful for the opportunity to have a part in it!

"Keep up the good work and *please* let us hear from you via tape more often—it is very inspiring. Let us have it with both barrels, and maybe we'll snap out of the lethargy and ho-hum attitude that *seems* to affect many of us."

—Mrs. Roy M. Felton  
Gainesville, GA

"Yesterday at Sabbath services we listened to your sermon tape. I was very happy and pleased when you said we would be hearing more about the wonderful new World Tomorrow and less about this present-day gloom. I had been yearning to hear more of the favorable subject as everyday I have to face the battle of this world's society and I must say, at times it becomes very tiring.

"Thank you again for the brighter outlook ahead."

—Mrs. Hellen Anderson  
Sheridan, MO

"Thank you so much for your sermon that we heard on tape. My words can't express the deep feeling and emotion I have been given by the things you said. Yes, this world is a miserable and discouraging place. Even when things seem to be going well there is sorrow and misery not far in the background. And we all face death, which without the beautiful and sensible hope which you have so long proclaimed, is nothing but total and horrifying annihilation. You have restored in me hope, a goal, and joy. I believe in you and in God because of the good news which you have preached.

"Mr. Armstrong, thank you very, very much. I was deeply and sincerely moved by what you had to say."

—Mr. & Mrs. Noel Rude  
Eugene, OR

"I just knew some great good would come out of your broken ankle! Then Sabbath we heard your tape which proved it. Thank you for your continued sacrifice and strong leadership under God and Christ. We have a lot left to do—with enthusiasm."

—Jill Clouthier  
Rochester, NY

"I am glad to hear sermons from headquarters and I am sure it does the local ministers good to hear sermons and not always to be giving them. We are behind the Work 100%. We pray for you, Mr. Garner Ted Armstrong and the Work many times each day. Keep up the good work."

—Donald G. Nicholson  
Muncie, IN

"We enjoyed very much hearing the tapes by you and Garner Ted the past two Sabbaths. I want you to know that we are really happy to hear that you will be putting more emphasis on the positive side of Christ's message."

—D. Braley  
Houston, TX

"After hearing the taped sermon by Garner Ted, I was thinking of writing and suggesting a taped sermon by Mr. H. W. Armstrong. Well, before I knew it or even began to put it in writing, this past Sabbath my desire was fulfilled! It was a very inspiring sermon. And I thank you. Please keep up the good work!"

—Rafael Algorri, Jr.  
Burlington, NJ

"It was a real privilege to hear the powerful and authoritative message from Mr. Herbert Armstrong this past Sabbath, as from Mr. Ted Armstrong the week before. Zeal for God's Work has really been kept burning hot in these two. Thank you for the tapes. And thank you for inspiring us to warm up. There is *no question* in our mind as to whom God has placed in charge of His Work! We *know* by their fruits!!"

—Mr. & Mrs. Theodore Dornan  
Chicago, IL

"I want to thank you for the fine sermon you gave comparing the Church today with the Church in the wilderness. We heard the tape at services today and I want to encourage you to continue to send out taped sermons.

"The ability that you have to get straight to the heart of a problem, to read between the lines of scripture analyzing attitudes, seeing how it really was and then express your analysis in a sermon or in an article is probably one of those subtle miracles which most of us are unaware of. I needed that sermon today because I've had a lot of trouble seeing beyond the end of my nose."

—Ronald W. Mitchell  
Whitesboro, NY

"Just a note to tell you a great big 'thank you' for that tape we heard this past Sabbath. To put it bluntly, I needed that (sermon)! It really *woke* me up as I've been 'sleeping' a little more lately, figuratively speaking. I feel like most of us have been letting down in a great many areas and I'm sure you feel that. As for me, no more letting down.

"Thank you for doing your job *and* letting me know I'd better be doing mine—for the sake of my eternal life!!"

—Mrs. Darlene Young  
Eugene, OR

## AICF/QUEST UPDATE

Just as we were putting this issue to bed, Dr. Kuhn called from New York and asked me to relay the following info:

In New York, Frank Brown, Robert Kuhn, Ray Wright, Jack Martin, Tony Vinter—our new international circulation director for QUEST/77 (He was formerly the director for Reader's Digest newsstand circulation in UK, Europe and the Middle East)—and a number of others discussed plans for launching QUEST/77 in England and Europe within a year, with probably some preliminary testing before the end of this year.

Dr. Kuhn said circulation figures for the first issue of QUEST are a spectacular success—that the printing of 280,000 is proving inadequate! Twenty to thirty thousand new subscribers will have to *wait* until the next issue comes out. On March 3rd, sixty-five thousand copies of the first issue will go on selected prestigious newsstands around the country. Over 160,000 responses came in as a result of the January promotion alone! Robert mentioned how enthusiastic he was that QUEST/77 was already doing so much to help Mr. Herbert Armstrong in his worldwide work.

More details will be forthcoming in the next Bulletin.

—Managing Editor

## Y.O.U. UPDATE

The pace is starting to quicken here again after a brief lull following the Youth Conference. We are beginning a new round of regional activities culminating in the National Basketball and Cheerleading competition during the Days of Unleavened Bread in Big Sandy.

We had the pleasure last week of attending one of two Canadian ministerial conferences scheduled for this month. We discussed the Y.O.U. program here in the States. Y.O.U. is beginning to really get moving in Canada and all the Canadian ministers are excited about it. Norm Strayer is directing the Canadian Y.O.U. program and is doing a great job. Welcome to the growing list of Y.O.U. programs around the world!

### Financial Picture

Last year, as I am sure you remember, the decision was made to finance the church youth program from youth donations and tithe to the Church. The program started off very well considering all things. Between the middle of June and the Feast of Tabernacles we averaged about 125



letters per week from the youth, with total donations averaging over \$2500 per week. Since the Feast, however, we have dropped to where we are averaging only 66 letters per week with income averaging \$1300 per week.

This entire picture is somewhat perplexing. In the churches in the U.S. we have over 13,000 youths between the ages of 12 and 19. Yet during our peak week in terms of letter count we received only 186 letters. (At the Feast of Tabernacles, by contrast, we received over 6,000 envelopes on the Last Great Day, which was fantastically encouraging.)

We aren't asking the youth to send in extra money to support the Church's youth program. All we are asking is that they obey God's instructions to tithe (and to make special note of their age along with the check.) Yet, based on our current average, we are receiving only ONE letter from each church area EVERY FIVE WEEKS.

When we mentioned to several pastors how few teens are actually donating, they were astounded and suggested we let all of you know. If you could each mention it to your youth group we would appreciate it very much.

We want to defray the high costs of district and regional activities, but simply cannot do so until the youth donations (which include tithes and offerings to the Church) increase. If each youth donated only once every six months we would be receiving an average of 500 letters per week, instead of 66.

Part of the problem may be that some of the youths are tithing but are not making a note of their age in the letter. In the near future we will be able to send out specially coded Worldwide Church of God tithe envelopes which show that the donor is a youth, but we can't do this yet. Until then, please remind them that it *is necessary* for them to put their age either on a separate sheet or on the check itself. Have them simply say "I am . . . years old." Remind them that it is their program, but that it can grow only if they support it.

### SEP Plans

Planning for SEP continues full steam ahead. We ended up with an all time high of over 200 applications from Ambassador students to work at Orr this summer and are accepting 60 highly qualified, excited personnel from that group. There were so many more excellent applicants than we could use that making the choices was extremely difficult.

After thirteen summers of wear and tear we are

able to replace some key equipment including all the boats and motors used in the water ski area. Rifles and archery equipment and some camping gear is also on the list of sorely needed new purchases.

Several new programs will be added at camp this summer with the completion of the new gymnasium. It's hard to believe, but in spite of the incredibly cold weather that building is completed with floors, painted lines and all.

Soon to come off the press is a SEP brochure. It has been several years since one was produced. It should be beautifully colorful and informative, giving details about the programs and pictures of the facilities. A mailing to all the membership is planned as soon as it comes off the press.

Also, with the brochure we plan to send a letter to remind everyone that there is a general sponsorship fund they can contribute to that pays for deserving young people who could not otherwise afford to attend SEP. The letter is not a plea, merely a reminder that there is a need and how those who would like to help a child in this way can contribute and receive an extra tax deduction.

Applications are coming in very well. We already have 60 and are receiving requests for large numbers of applications for groups who plan to attend together. It's too early to be sure, but it looks like we may have a great number who wish to attend this summer. If you plan to send a group to SEP from your church area it may help to get your requests in early in case we have to put a first come first serve priority on acceptance.

If your area wasn't hit by extreme weather this winter, we would appreciate that you encourage your young people to apply for the first session. The reason is that those in the middle and eastern part of the country may be required to make up school time and may not get out in time to attend the session that starts June 12. The date for the start of the second session is July 17.

We are receiving questions on the basketball clinics. Thus far we definitely know that Bill Sharman and Kreeem Abdul-Jabbar will be in Orr for that clinic. The dates are July 8-16. That includes arrival and departure days. The cost to members will be around eighty dollars, which includes everything except transportation. We have room for sixty youth at the clinic. So far we have not determined exact criteria for acceptance, so if you know of young people who want to attend, have them send in for an application early for priority consideration. That's it for now. We will give you more info as we get it. Until next time then.

—Jim Thornhill

## EXCERPTS FROM MR. RADER

(Continued from page 53)

isters of the government don't dress that way; American ambassadors don't dress that way; but our Church members *did!* So I called Mr. Armstrong aside and said, "Why don't we go out and get a couple of barongs and we'll show up at Church in the barongs." He decided it was a good idea. We put on the barongs and showed up at services. Suddenly, a "new doctrine"! I gave the sermonette; Mr. Armstrong gave the sermon, and now our brethren dress as they should—like all the other Filipinos. You will never see the President without his native barong, unless he is traveling outside the country. Mr. Armstrong has found those barongs very, very appropriate in other places where the weather is "bad or worse," in terms of the kind of heat and humidity. So he is able to change.

People have accentuated differences in certain, shall we say, recreational pursuits between the Armstrongs. Well, did you ever stop to think that a man approaching 85 might just have different recreational pursuits than a man approaching 47? I think that is fairly predictable. Yet people will emphasize that Mr. Armstrong doesn't like to go hunting and fishing, as though that were some indication that there is a rift between them. But Mr. Armstrong loves to travel in jet aircraft, although, as he'll tell you, he grew up with the horse and buggy, then the Model T and Model A autos, the train and puddle-jumping planes—now he likes the jet aircraft. And, of course, Mr. Ted Armstrong has become a very highly skilled jet pilot.

Don't you think that if Mr. Armstrong and Mr. Ted Armstrong had grown up together they would be kindred spirits in *all* of those things? Don't you think that Mr. Armstrong and Garner Ted would get along just fine recreationally? I think so. There is no real difference there at all. Those are just superficial differences that some people will try to seize upon for the wrong reason.

Another thing that I learned from Mr. Herbert Armstrong is that you have to be on the alert for the "prince of the power of the air"—the devil. Have you ever heard of the expression that the neatest trick of the devil is to persuade you that he doesn't exist? Well, if you have, it didn't come from the Bible. It came from a French poet of the 19th century. It is a pretty neat trick—to convince you that he doesn't exist. Mr. Armstrong has good reason to believe that someone is out there pumping all of those things into you constantly.

When I was in South Africa on this last trip, after Mr. Armstrong left, I thought it might add a little bit of humor to the sermon that I was asked to give by Mr. Fahey, in Mr. Armstrong's place, as well as teach a pretty valuable lesson about just how it works—just how Satan is at work with all of us. I think it is something that bears repeating here, because all of you have been affected by this in the same way. Have any of you heard the famous Danny Thomas "Jack" story? You all know who Danny Thomas is—he does a very, very famous night club routine. He draws it out to about 45 minutes, which I will not do, but it's called the "Jack story," and it goes like this:

A traveling salesman was commuting between two places in a remote section of the Middle West when a tire went flat in the middle of the night. When he opened up his trunk, you guessed it—no jack. Can't change the tire, and no traffic in either direction. He's stranded, miles from anybody. He waited a while, as perhaps some of us would have done. Finally, he decided that he would walk back to what he thought was a farm house some five miles back. He figured, while he was walking, that maybe a car could come in one direction or the other. He thought he would be able to flag down the car and be able to get the help he needed to change the tire.

As he walked back, he began to think, "You know, by the time I get to that farmhouse, I might find that nobody is home." Now that's a pretty fair thing to be concerned about as he was walking in that direction. He walked a little farther and said to himself, "You know, even after I get there, if someone is home they might be asleep—they might not hear me." He became a bit more anxious, went a little farther and said, "Even if they are home and aren't asleep and hear me, they might not bother answering the door bell." Now he's getting a little more concerned, getting a little more worked up. He went a little farther, however, and again he thought, "Well, they might be home, they might not be asleep, and even if they are asleep they might answer the doorbell—but they might not have a jack." By that time he was really very upset. As he just about reached the farmhouse another thought came to him: "They might be home, they might be asleep, they might answer the door, might have a jack, but might not lend me the jack." Now he was really concerned.

The farmhouse was dark, he approached the front door, he rang the bell, the lights went on, he heard some noise, someone came down the steps, he heard the hardware of the door being unlatched, the door opened and before the farmer

had a chance to do anything he hit him just as hard as he could and said, "That's for not lending me the jack!"

Now that is the kind of resentment that I am sure all of you have felt on one occasion or another, and it's usually strongest when you are anticipating something. You are anticipating *not* being appreciated. You're anticipating *not* being given a raise or a promotion—or *not* being given your just deserts—or you're expecting to be reproved, and you *don't* deserve it. That's when it really builds up.

I am certain you have all had similar experiences. That is what Mr. Armstrong means about letting Satan get at you—and he *is able* to get at every one of us if we're not careful. We have got to be on guard against that type of thinking, particularly in this Work where resentment, envy, jealousy and hate, etc. are not supposed to even be part of our existence. You know Jonathan Swift—the famous English writer—who wrote *Gulliver's Travels*. He said something that I have always remembered. He said it is very unfortunate that too many of us have just enough religion to hate one another, and not enough religion to love one another. That was one of his one liners—something to really keep in mind. That statement is very sad, if it be true with us. But it shouldn't be true here, and I am sure, if we work together, it won't be.

The important thing in this Work, particularly where so much depends on faith, is to be totally supportive of one another, and particularly supportive of the leadership of the Work—Mr. Herbert Armstrong and Mr. Ted Armstrong. If it takes faith, it also takes dialogue and communication. So be it. We must start with faith. Look around and take a look at the fruits. See for yourself what has been accomplished, and just think about where the Work will go as the work is accomplished and the Commission is fulfilled more and more each day.

I mentioned before that it is important for us to keep the Kingdom of God visible at all times. It's going to be important that people outside the Work get to see the Kingdom of God as something visible and something tangible, because otherwise all that's left is this world. This is Satan's world, and if that's all we have, then there is nothing to look forward to. Mr. Armstrong has proclaimed this very boldly around the world—much more boldly than I have even recommended from time to time that he do. And he has told people, with no uncertainty, stepping on toes if this be the case, that this Announcement of the coming Kingdom

of God has been suppressed for 1950 years, and that this is true—and this is the first time these people will have heard it. He talks about the government of God, which will be restored on this earth, and that it will be governed by the law of God, which is the law of love. He tells people that is man's heritage—that is man's only hope. It's something we have to work at all times to remember—where the fulfillment of this great Commission is going to lead all of us. It's very, very important.

It all boils down to a question of faith. If we have the faith, then we can overcome anything. If we don't have the faith, we are not going to be able to survive as an institution. If there is anything that we can do to communicate better, we have to know what it is—where we have failed, what we can do to help. If we don't know where we have failed to communicate, it is vital for us to do so if we're not going to repeat errors. Mr. Armstrong writes letters, co-worker letters, member letters, gives sermons—and he thinks he is addressing himself to the problems, or to those things he thinks you would need. And if he isn't given the kind of *input* that he needs to do a good job, or a better job, you're not helping him at all.

I heard one person say recently, "I wonder why Mr. Armstrong, when he speaks at the Pasadena Church, is always angry with us." I don't know if that is the impression he gives everyone, but several people have said that Mr. Armstrong appears angry. I think if the case were such that I might have been involved, I'd be terribly angry also. We'd been away for eight weeks. We had traveled from country to country. We had done our best to bring the Announcement to people everywhere. And then Mr. Armstrong is greeted when he returns by a rumor that he had not been doing that at all—that he had been operated on for cancer and had been hiding out for eight weeks while he'd been recovering.

How would you feel if that was what someone told you when you stepped off the plane? So he prepares a sermon, steps up to the pulpit and the first thing he does (probably forgetting that maybe only 10% of the people believe that, even if they have heard it, and 90% haven't) is begin to try to correct the impression. He doesn't hit at that rumor, but he gets at the idea that maybe he should speak out against rumor-mongering and gossiping and so on. Not because he is trying to cover something up—but he is trying to tell everyone that the rumors they have been hearing just are not grounded on fact.

These rumors are, in many cases, just pure unadulterated *fiction*. In some cases there is a modi-



cum of fact, but I just read a report by one of our critics which someone sent me just barely two days ago, and it stated that I am connected with the Mafia. Well, that's interesting. I'm not. But some say I am, and I guess there are people who read it and think that it's true. Now, of course, years ago I represented Mr. Sinatra. People think that because I represented Mr. Sinatra, and since he was supposed to have Mafia connections, that makes me have Mafia connections.

The same report mentioned that the G-II was impounded for drug smuggling in Japan. It's just absolutely absurd! It hasn't been—it never was. But what do you do? You can't chase down every one of these wild rumors. So the main thing is, if things like that do come to your attention, that there is a better way of finding out if there is any truth to the rumor by *asking* people who would be in a position to give a "yes" or a "no" answer. That particular rumor was so wild and widespread that the Los Angeles *Times* called us and said, "We just heard a crazy rumor that the G-II has been impounded and that Mr. Armstrong is in jail in Japan." We said, "No, of course not." They said, "Well, we didn't think so either, but we thought we would call." If the Los Angeles *Times* can call, wouldn't you think that if a Church member heard that rumor, before he started repeating it he might pick up the phone and call our toll-free number—our WATS line—and say, "Is Mr. Armstrong in jail? Maybe I can help him." Maybe if we were in Japan and the plane was impounded and we were all in jail, we could use some help! But I didn't hear anyone volunteering that. The rumor just had it that the plane was there and Mr. Armstrong was in jail. They didn't mention me—maybe they thought I left him there, I don't know.

It is interesting about this grapevine that I hear about, though. The other night I went to dinner at Annandale Country Club, very close to the College, just off the freeway here. Most of the members there are the leading citizens of this area, and they are really responsible people. Over the years I have been invited to play golf there on many occasions, but I haven't had time to play eighteen holes of golf now in six years. Not one time have I played golf in this community since then. I haven't played on that course since November of 1970. But I do know that, when I used to play there no one ever knew anything about Ambassador College. If my host was saying, "This is Mr. Rader of Ambassador College," just a blank was drawn. If I were introduced to a curious person, he might say, "Ambassador College, what's that?" Then I would explain to him. Or maybe someone

knew a little something about it but didn't know much.

This time I was just overwhelmed. "Oh, you're Mr. Rader? You're associated with Ambassador College? You people are doing fantastic things there. We can't tell you what you have done for the community." And so on and so forth. Just unbelievable! Their grapevine seems to be different—the grapevine outside the Church seems to be different from the grapevine inside the Church. It seems the people outside the Church will believe everything that they read and hear about us from responsible newspapers and magazines and by word of mouth from bankers, insurance companies, Cal Tech, JPL and the like. Yet our own grapevine seems to work just the other way—we seem to be believing things which are in most cases simply preposterous, and things which, if carried out into the field, would just make the matter that much worse. You might think about that—as to why there are these two different grapevines—and try to bring the two together, particularly as we come into very sharp focus in the media within the next thirty days.

Again, I can't stress enough the importance of two-way communication. If someone is improving on the job, we ought to let him know. If our boss is doing a good job, maybe he would like to know. Everybody kind of likes to know that he is appreciated and is doing a good job. I have mentioned to Mr. Armstrong that, in his sermons, he should make it very clear that if he is talking about a particular thing that concerns 10%, he should remind the 90% that he is not talking about them; he is only talking about the 10%. If the shoe fits for those 10%, they should wear it.

And, again, just let me emphasize that faith is the all-important thing. I can't emphasize it too much. Support of the Armstrongs is absolutely essential. They are doing a fantastic job. Mr. Ted Armstrong is doing such a fantastic job in radio and television now that I would say within a very, very short time he will be talked about by everyone. Last year he was invited to the National Association of Broadcasters to give one of the major talks before 2,500 of the top radio executives. And, with his new five-minute programs, we are talking about something that can electrify the entire country.

Our new format for the PLAIN TRUTH is a move for the better. You go back and look at the reasons for having two magazines, and you will find that there is no longer a need for two. We have put them together into one. And the tremendous leverage we have acquired as a result of



QUEST/77 has opened up new vistas for the PLAIN TRUTH which were heretofore closed to us.

So both Armstrongs are doing their very best. They are not going to fail to make errors on occasion. We are all going to make them. But, if we can only communicate with one another better, I think it is going to be a much happier family. And it will be an effective team—and that's what we must have here. We must have teamwork. We must have cooperation. We must have a very well coordinated team. Everybody has to think pretty much the same thing and have a common perception.

I'm sure everybody has a favorite part of the Bible that he likes. I particularly like the book of Job because it is a beautifully written book, and, whenever one begins to get a little bit self-righteous, as Job did, or a little bit skeptical, or a little cynical, if he would go back and read the book of Job he would find it's all there. I particularly like certain passages—chapters 38, 39 and 40. Of course, that is where the climax comes, and I read that very often—quite often of late. Mr. Armstrong and I have been discussing it in some of the Bible studies we have had. Wherever we are together, any place in the world, we have a Bible study on the Sabbath. We don't have to have a big hall; we don't have to have more than two people. We can have a Bible study with two people wherever we may be.

I want to thank you for coming here today. I'll give your regards to Mr. Armstrong. He is in Tucson at this moment. He wishes you all well, and he is looking forward to seeing you very soon. Thank you.

## For Your Interest...

### WASHINGTON POST MENTIONS QUEST/77

*The following article appeared in the "People" section of The WASHINGTON POST (one of the two most important newspapers in the U.S.) on February 1st.*

### QUEST

Have you had it with the good news is no news bunch? Are you tired of those nattering nabobs of negativism? Is it time for a change? The editors of QUEST/77, "a magazine that has the guts to be positive," sincerely hope so.

With its premier issue with a cover story on the climbing of Mount Everest due out the 20th of

this month, QUEST promises to be rather intriguing, if only for its publisher. That would be the Ambassador International Cultural Foundation, a nondenominational charitable organization set up by the World-Wide Church of God, a fundamentalist group to which television and radio preacher Garner Ted Armstrong belongs.

With a staff culled from magazines ranging from the Paris Review to Car and Driver and People, QUEST will start with a bimonthly circulation guarantee of 175,000. Editor Robert Shnayerson, former editor-in-chief of *Harper's*, says "a personal feeling of fatigue" led him to Quest. "Let other editors drag readers through cesspools of mediocrity," he writes in the first issue. "I'm interested in people as they really are—and could become." Maybe the sky isn't falling after all.

### "HEIDI" PERFORMANCES DRAW REVIEWS

*The famous and loved story, "Heidi", which was performed at the Auditorium before nearly 30,000 L.A. area school children, drew a number of favorable reviews throughout the basin. We thought you'd be interested in seeing excerpts from three of these reviews. They appeared in QUOTE newspaper (Feb. 2), The Pasadena STAR-NEWS (Feb. 4), and the LOS ANGELES FREE PRESS (Feb. 17).*

## Heidi at the Ambassador Auditorium in Pasadena

by JIM CHASTANT

The Ambassador International Cultural Foundation in Pasadena has reintroduced the word culture to children which has readily been lacking from their vocabulary for a very long time. With a pilot project, the Performing Arts division of the Foundation is currently presenting a professional production of the famous and loved story, "Heidi," written by Johanna Spyri in the 1800s about her mountain village in Switzerland.

Johanna, as a child, was exposed to many of the world's cultures. She came from a home of culture as her mother was gifted in writing songs. Now in the 1970s, a world of violence surrounding us in print, a voice from radio, the wide screen and most offending of all TV, the A.I.C.F. are trying to bring culture, fantasy, good entertainment and education to some part of our community, the children. The theatre has much to teach and we all can learn so much from it, but especially our youth.

This extraordinary good production is expected to be seen by over 30,000 school children during its too short a run. Scheduled for grades one through eight, "Heidi" (especially this production) has much appeal to adults, like the old saying, "aren't we really all children at heart?"

Bravo to A.I.C.F.'s Stanley R. Rader and Robert Laurence Kuhn, executive Vice-presidents of the foundation for this enterprise.

"Heidi" tells the story of an orphan girl who finds her happiness in life is by making other people happy around her. Happiness, like real love, must rub off and who [sic.] are fortunate to come in contact with her.

Everyone connected with this wonderful production in the new and beautiful Ambassador Auditorium are to be congratulated. . . .

May the Ambassador International Cultural Foundation with this pilot venture be so successful as to continue to bring culture, joy and education in a wonderful way to our coming country's generation.

★ ★ ★ ★ ★

## Area Children New 'Heidi' Fans

by HAROLD N. HUBBARD  
Staff Writer

How should an adult comment on a production of "Heidi" planned for children? First, by checking on what the children had to say—and the teachers and other adults who conducted 30,000 children from Star-News Country and environs to see the play at the Ambassador Auditorium.

"The production of 'Heidi' was outstanding," said Anna Roginson, who brought a class of third graders from Carden of the Foothills, a private school. "On behalf of all the children, teachers and mothers attending, I would like to express our thanks."

The children have not been jaded by exposure to other productions of "Heidi" and they are unconcerned about the niceties of script, a lack of conflict development and some abrupt transitions. For most of them this was their first experience in a theatre to see live entertainment—and they said they loved it.

The children commented on things that impressed them. Little Jennifer noted that Heidi loved her grandfather very much and that she liked cheese too.

The children wrote stacks of notes of thanks to the Ambassador International Cultural Foundation for inviting them to see the professional production, a pilot project of the performing arts division of the foundation, and most of them added that they hoped they would be invited to see another show. Their comments are of more value to the foundation than any critique by an adult.

Kuroda wrote: "It was very good."

"I liked the interesting scenery," wrote Malaika. "But most of all I liked the play. It was great!"

The play continues daily at 10 a.m. and at noon through Friday, and even adults would expect it to be great because it was produced jointly by Wayne Shilkret, general manager of performing arts for the foundation; Ellis E. La Ravia, Ambassador Auditorium manager, and Teri Solomon, producer of the Great American Children's Theatre Co. in Milwaukee, Wis., with special assistance from Joel Spector, executive director of the Plumstead Playhouse; Dr. Gerry Long, chairman of Ambassador College's Music and Art Department, and Christa Long, director of the college's dance program.

Mark Schoenberg is the director, as he was for the Broadway productions of "All the King's Men" and "Here Come the Clowns." Robert W. Zentis, winner of a number of Los Angeles Drama Critic's awards, designed the settings which so many of the children admired.

Al Tucci designed the costumes—which also were noted by some of the children. Vannia wrote, "I liked all those costumes that Heidi wore."

Many of the children commented on the beauty of the auditorium and of the college campus. Some of them said that they had seen Barbara Mallory before—she plays the title role and has appeared on television as well as stage shows. . . .

An adult commented: "This is the way to build up live theatre audiences—let the kids find out how much fun it is."

★ ★ ★ ★ ★

## Lavish Production for School Audiences

By CHARLES FABER

A single performance of *Heidi*, given for the general public on a recent Sunday afternoon served notice to the public and the press that the Ambassador International Cultural Foundation was engaged in the production of "live" theatre for schoolchildren.

The *Heidi* production, a pilot project of the Performing Arts Division of the Foundation, played to approximately 30,000 schoolchildren grades one through eight, during a three-week period of two performances every morning. (The single public performance was scheduled to accommodate families not able to participate in school programs.)

Any project that acquaints children with theatre is worth attention and whatever support we can give it. At Ambassador, children were given not only a theatre experience, perhaps the first for many, but also the eye-opening pleasure of having it in as beautiful and acoustically perfect a playhouse as one can find in the entire country. . . .

### A.C. PHYSICAL FITNESS DIRECTOR TRAINS OLYMPIC CHAMPIONS

Harry Sneider, Executive Fitness Director for Ambassador College and the Worldwide Church of God, was recently responsible for some favorable publicity for Ambassador College in the *Star News* (see photo and caption) and the *Los Angeles Times*

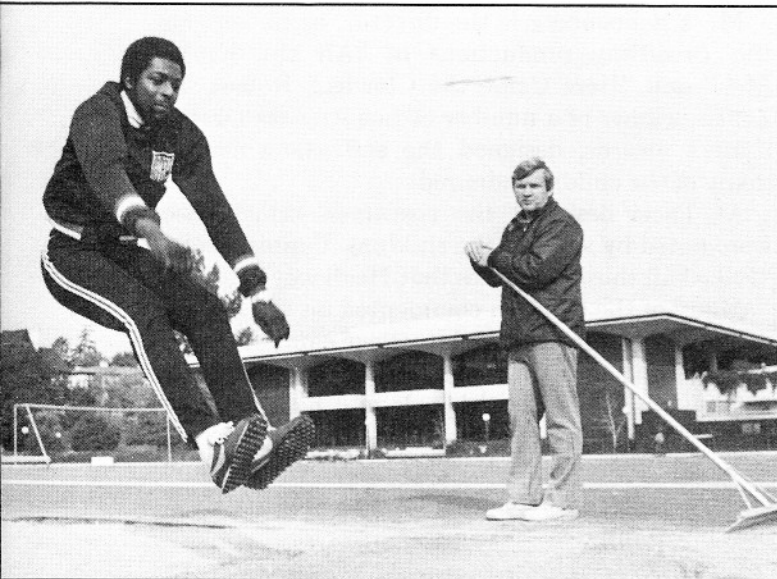
years; and another high jumper, *Bill Jankunis*, who placed second in the Olympic Trials in Oregon. Bill has jumped 7'5 $\frac{1}{4}$ ". This is the third best all-time mark in high jump in the world. Mr. Sneider also trains *Steve Williams*, who is the Co-world record holder in the 100-meter run at 9.9 seconds. Steve has also run the 100-yard dash in 9.0 seconds, a world record.

At the Ambassador College Health Club, Harry helps to keep 180 Ambassador College employees in good physical shape. Mr. Sneider said: "My personal goals are to keep God's servants in the best physical condition they can be in and motivate them in a way which can aid them in their respective jobs."

—Managing Editor

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It's now official! As we go to press, we've received word that Dwight Stones and James Butts will both attempt to break world records in their respective events on March 9th. Most exciting of all is that their attempts will be made on the A.C. track! Press and television coverage is expected. We'll tell you all about it in the next Bulletin.



Star-News Staff Photo by Ed Norgord

**BUSY FELLOW**—World class triple jumper James Butts gets in some work under watchful eye of conditioning coach Harry Sneider during workout at Ambassador College Tuesday morning. Butts averages only 5 $\frac{1}{2}$  hours of sleep a night while working two jobs and keeping sharp for heavy schedule of indoor track meets.

because of his efforts in training several outstanding athletes who plan to participate in the 1980 Olympics in Moscow. These men include:

*Dwight Stones*, who is the world record holder in the high jump; *James Butts*, a Silver Medalist in Montreal who is America's best triple jumper in 48